EuroPerio 8
JUNE 3 – 6, 2015
LONDON, UK

INDUSTRY DOSSIER
8th Conference of the European Federation of Periodontology

www.efp.org
INVITATION

Dear Friends and Colleagues,

It is a great pleasure to be able to invite you to EuroPerio8, London 2015. The EuroPerio Conference has established itself as the world’s leading conference in periodontology and implant dentistry, and has become the essential triennial fixture on the meetings calendar. It is an honour and a delight to be able to bring this meeting to London, to be hosted by the British Society of Periodontology for the European Federation of Periodontology.

London is one of the great cities of the world and will probably need little introduction to many of you. It is a vibrant multicultural melting pot with spectacular venues, sites, events and shopping which assure any visitor a truly memorable experience. Its vast array of food, culture and music can delight any visitor, with over 150 theatres, 6000 restaurants and 300 museums and galleries to sample. Of course, it is also one of the most easily accessed cities in the world, with 5 international airports and the Eurostar international rail link. London City airport is just 5 minutes away from the congress venue.

Our venue for EuroPerio8 is ExCeL London, one of the finest congress venues in Europe and a most impressive sight. It is situated in the completely redeveloped Docklands area of East London, which was recently so successful in hosting the London 2012 Olympic and Paralympic Games. The venue offers superb auditorium, conference and exhibition space and every facility required for a successful exhibition for our industry partners.

The notable success of previous EuroPerio Conferences is striking from their relatively modest beginnings to the great clinical, scientific and commercial success of EuroPerio7 in Vienna 2012, which attracted more than 7800 registered participants. The “London effect” typically suggests a 10% uplift in registration numbers for conferences held in the city, so we are planning for EuroPerio8 to be the biggest and best EuroPerio to date!

As ever, we are very dependent on our Industry Partners for the viability and success of the meeting and thus grateful for the continuing support. We very much hope you will want to join us to support EuroPerio8, London 2015.

Francis Hughes
Chairman of the EuroPerio8 Organising Committee

THE EUROPEAN FEDERATION OF PERIODONTOLOGY – EFP

EFP VISION & HISTORY

The Driving Force of Periodontology in Europe
Inspirational, Innovative, Influential

The EFP, founded in 1991, is one of the largest dental organisations in Europe currently with 28 National Periodontal Member Societies. Periodontology encompasses the study and treatment of diseases and disorders of the supporting tissues of the teeth, including the gums and bone. Although the most common are gingivitis and periodontitis, there are many other conditions that need to be recognised and managed.

Periodontology has also played a key role in the development of Implant Dentistry, both from a research and clinical perspective. The EFP is justly proud of the achievements of many of the researchers and clinicians who are members of the Constituent Societies and who have made highly significant contributions to Periodontology and Implant Dentistry. The official journal of the EFP, the Journal of Clinical Periodontology, is one of the most respected dental journals in the world. The EFP has worked extensively to promote education and training at the predoctoral (undergraduate) and postdoctoral (postgraduate) levels. Periodontology is recognised as a Specialty in many member countries and the EFP is dedicated to promote this status throughout all member countries.

EUROPERIO’S DEVELOPMENT – A SUCCESS STORY

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<th>TOTAL NUMBER OF PARTICIPANTS</th>
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<th>TOTAL NUMBER OF PARTICIPANTS FROM TOP 7 NON-EUROPEAN COUNTRIES</th>
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EXPECTED FACTS & FIGURES FOR EUROPERIO8 IN LONDON

- More than 8,500 participants from more than 95 countries
- More than 1,500 submitted abstracts
- More than 2,500 downloads of the EuroPerio8 App
- More than 120 participating companies

CONFERENCE VENUE

ExCeL London, the international exhibition and convention centre, is the host venue for a variety of events from award winning exhibitions and conferences to international association meetings, product launches, banquets, award ceremonies, sporting events and great days out.

Situated in a stunning waterfront location, ExCel London is located in the heart of London’s Royal Docks, within easy reach of central London. The venue is part of a 100 acre campus, including 3 onsite DLR stations, easy access to the Jubilee Line and London City Airport, parking for 3,700 cars, six onsite hotels and numerous on-site bars and restaurants.

ExCel, London offers 100,000 sqm of multi-purpose, flexible event space, including the Capital’s only International Convention Centre – ICC London. The ICC London includes the UK’s largest fully-flexible auditorium with up to 5,000 seats and a conference suite comprising 17 individual meeting rooms, suitable for anything from 50 to 1,200 delegates.

OTHER MEETINGS ORGANISED UNDER THE PATRONAGE OF THE EFP

IX European Workshop and I EFP & RPP Workshop on “Periodontitis and Systemic diseases” sponsored by Colgate, November 2012 in La Granja (Spain)

Future meetings

X European Workshop on “Periodontal plastic surgery and soft tissue regeneration” sponsored by GEstlich Pharma, November 2013 in La Granja (Spain)

1st EFP master clinic on “Peri-implant Plastic and Reconstructive Surgery”, February 7-8, 2014 in Paris (France)

PRIMARY DENTAL OCCUPATIONS REPRESENTED AT EUROPERIO CONFERENCES

- Periodontist
- Implantologist
- General Practitioner
- Dental Hygienist
- Scientist
- Student

CONTACTS & ADDRESSES

EFP EUROPEAN COORDINATOR
Monica Guinea, Spain

For sponsorship, please contact
Monica Guinea
c/o Antonio Lopez Aguado
n° 4, bajo dcha.
Madrid 28029
Spain
Tel. +34 91 3142715
Fax +34 91 3235745
E-mail monica@efp.org

Conference Management Office
For Delegate Services, Housing, Networking Programme and Exhibition Management, please contact
Mondial Green & Events
Mondial Congress & Events
Plaza de Europa 3, 3ºD
28003 Madrid
Spain
Tel. +34 91 590 01 40
Fax +34 91 590 01 45
E-mail europeo@mondial-congress.com

ORGANISING COMMITTEE

Chairman
Francis Hughes, UK

Scientific Chairman
Mariano Sanz, Spain

Conference Treasurer
Hakki Demirel, Turkey

EFP Conference Committee Chairman
Jean Louis Guivanne, France

EFP Secretary General
Stefan Renvert, Sweden

EFP Treasurer
Joerg Meyle, Germany

British Society of Periodontology Representative
Nikolaos Donos, UK

EFP European Coordinator
Monica Guinea, Spain

Expected facts & figures for EuroPerio8

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Total number of countries

- Berlin 2003
- Madrid 2006
- Stockholm 2009
- Vienna 2012

Primary Dental Occupations Represented at EuroPerio Conferences

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EFP Partner Acknowledgements

The EFP expresses its special thanks to its partners:

DentalID
Johnson & Johnson Consumer Services EAMS Ltd.

Oral-B
Sunstar

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One Western Gateway
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www.excel-london.co.uk

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SPONSORING PACKAGES

GENERAL INFORMATION

- All items are subject to availability and will be allocated according to application procedures and guidelines on a “first come, first served” basis and taking into account contribution to previous editions of EuroPerio.
- EFP Partners are entitled to submit their applications for EuroPerio sponsorship prior to the official start of the application procedure.
- All prices are net and on price basis 2015. Local taxes will be added, if applicable.

APPLICATION PROCEDURE AND GUIDELINES

The application procedure for all sponsoring packages starts on Monday, September 2, 2013 at 12:00 a.m. (CET) and ends on Monday, November 18, 2013 at 16:00 (CET). After this deadline, the sponsor session slots and the exhibition booths will be allocated in order of the procedure outlined below.

Generally, applications within the same sponsoring level are ranked in the order of receipt. To reward loyalty and continued support, priority within each category will be given to those companies which have supported EuroPerio at Diamond level for the past two consecutive congresses (EP6 Stockholm and EP7 Vienna) and have sent applications within the first week (until Monday, September 9, 2013 at 12:00 am (CET)).

Applications received after the application deadline Monday, November 18, 2013, 16:00 (CET) will be handled on the basis of availability.

Higher sponsoring levels have priority in sponsor session slot and exhibition booth selection against all other lower sponsor levels at the moment of commitment.

It is very important to receive your final decision as soon as possible to include your logo on all promotional items aimed at delegates from the beginning.

SPONSORING PACKAGE BENEFITS

Refer to the following pages for more detailed information and priority rights regarding session & exhibition space allocation.
DIAMOND SPONSORS

SPONSORSHIP EUR 110,000,00

BENEFITS

Marketing
Unlimited use of the name “EuroPerio8 Diamond Sponsor” for your company's advertising measures.

Hospitality Room
1 room of min. 350sqm (approx. 6 x 6 meters) located in the conference area. First to commit will have the first choice of location. One time seating set-up (conference tables and chairs) included

Sponsor Sessions
2 time slots of 60 min each for a presentation or speakers of your choice during a selected “Sponsor Sessions” slot.

The first Diamond Sponsor to commit will have first choice of time slots and location within the same level of sponsoring.

If sponsors select speakers/charpersons for “Sponsor Sessions” who are members of the EuroPerio8 faculty, a flat contribution of EUR 100.- net per speaker/charperson for partial coverage of travel, accommodation and registration cost shall be rewarded to EuroPerio8.

It is requested that speakers do not speak on the same topic in a sponsor session as they are scheduled to do in the main scientific programme.

For “Sponsor Sessions” during lunchtime, it is highly recommended to provide lunchboxes for delegates to attract audience.

Sponsor Workshops
Diamond Sponsors have the option to organise a workshop up to 180 min, which will be a hands-on session and up to max. 25 participants either on Wednesday, June 3, 2015 (13:45 – 16:45) or on Saturday, June 6, 2015 (14:00 – 17:00).

EuroPerio8 will provide a room and standard AV equipment. These workshops should be free of charge for fully registered EuroPerio8 participants.

The first Diamond Sponsor to commit will have first choice of time slots and location within the same level of sponsoring.

Alternatively, Diamond Sponsors are allowed to organise continuous Sponsor Workshops for a maximum of 25 persons at their exhibition booths. In this case and for this express purpose, an additional space of 20 sqm will be allocated to the Diamond Sponsor exhibition space free of charge. Any additional sqm will be invoiced at the running exhibition fee for Diamond Sponsors (see “Exhibition Fee” below).

The Diamond sponsor needs to communicate their planned activities either Sponsor workshop in session room or continuous workshop at exhibition booth) until November 18, 2013. Expressions wishes after this date can only be taken into consideration according to availability.

Exhibition Space
60 sqm of prime location in the industrial exhibition.

If your company wishes to increase the booth space, the running fee will be reduced by 20%.

The first Diamond Sponsor to commit will have the first choice of location.

EuroPerio8 Website
Your company’s logo on the front page of the EuroPerio8 website with a direct link to your company’s webpage.

Promotional Material
Your company’s logo will be published in all promotional material once the contract has been signed.

Conference Bag Insert or Announcement in Conference App
A brochure of your company and/or a brochure of your products is included in the delegate bag (max. 4 sheets / 8 pages, max. format A4). Product samples are not permitted. The brochure – given prior approval by the organising – to be provided by the company.

Instead of a conference bag insert, Diamond Sponsors may take advantage of their exclusive right to include an announcement of their workshops or products in a specially dedicated section within the conference app. Also images of products may be implemented here.

Scientific Journals
The logo of your company will be seen in conjunction with EuroPerio8, which will be announced in the most important scientific and clinical journals in the field of Periodontology and Implant Dentistry worldwide, including publications by Wiley, Blackwell, Quintessenz and others.

Banner
At the entrance of the venue, a large banner will present all logos of the Diamond Sponsors.

Break Slide
During the conference, between the sessions the logos of the Diamond Sponsors will be projected on the break slides in the conference rooms.

Advertisements
For Diamond Sponsors, a full-page advertisement in the Final Programme for a special price (50% reduction) is available.

Company Description
The inclusion of a company description of the Diamond Sponsor of max. 200 words in the EuroPerio8 conference app is possible.

Delegate Registrations
If Diamond Sponsor, you will receive 12 complimentary conference registrations.

Service Facilities
Service facilities with office services (fax, copy machine) will be available for you as sponsor.

Promotional E-mailing
The option to send a one-time promotional email of the sponsor’s activities at EuroPerio8 through the EFP email database before the conference is available.

Exclusive Onsite Assistance
An exclusive on-site key account manager will be appointed to cater for on-site requirements by Diamond Sponsors.

Networking Events
12 tickets for the Official Congress Evening will be provided for free.
PLATINUM SPONSORS
SPONSORSHIP EUR 80.000,00

BENEFITS
Marketing
Unlimited use of the name “EuroPerio8 Platinum Sponsor” for your company’s advertising measures.

Hospitality Room
1 room of min. 30 sqm (approx. 6 x 5 meters) located in the conference area. First to commit will have the first choice of location after the choice of the Diamond Sponsors. One-time seating set-up (conference tables and chairs) is included.

Sponsor Sessions
1 time slot of 90 min. and 1 slot of 60 min. for a presentation with speakers of your choice during a selected “Sponsor Sessions” slot.
The first Platinum Sponsor to commit will have first choice of the 90 min. Sponsor time after the Diamond Sponsors’ selection. The 60 min. time slot is chosen after the choice of the Gold Sponsors’ 60 min. sponsor slot.
If Sponsors select speakers/chairpersons for Sponsor sessions who are members of the EuroPerio8 faculty, a flat contribution of EUR 1.100,- net per speaker/chairperson for partial coverage of travel, accommodation and registration cost shall be rewarded to EuroPerio8.
For Sponsor Sessions during lunchtime, it is highly recommended to provide lunchboxes for delegates to attract audience.

Exhibition Space
40 sqm, located in the centre of the industrial exhibition.
If your company wishes to increase the booth space, the running fee will be reduced by 20%.
The first Platinum Sponsor to commit will have the first choice of location after the Diamond Sponsors’ selection.

EuroPerio8 Website
Your company’s logo on the front page of the EuroPerio8 website with a direct link to your company’s webpage.

Promotional Material
Your company’s name and logo will be published in all promotional material once the contract has been signed.

Conference Bag Insert
A brochure of your company and/or a brochure of your products is included in the delegate bag (max. 2 sheets / 4 pages, max. format A4). Product samples are not permitted. The brochure - given on approval by the organisers - to be provided by the company.

Scientific Journals
The logo of your company will be seen in conjunction with EuroPerio8, which will be announced in the most important scientific and clinical journals in the field of Periodontology and Implant Dentistry worldwide, including publications by Wiley Blackwell, Quintessenz and others.

Banner
At the entrance of the venue, a large banner will present all logos of the Platinum Sponsors.

Break Slide
During the conference, between the sessions the logos of the Platinum Sponsors will be projected on the break slides in the conference rooms.

Advertisements
For Platinum Sponsors, a full-page advertisement in the Final Programme for a special price (20% reduction) is available.

Company Description
The inclusion of a company description of the Platinum Sponsor of max. 150 words in the EuroPerio8 conference App.

Delegate Registrations
As Platinum Sponsor, you will receive 8 complimentary conference registrations.

Service Facilities
Service facilities with office services (fax, copy machine) will be available for you as sponsor.

Promotional E-mailing
The option to send a one-time promotional email of the sponsor’s activities at EuroPerio8 through the EFP email database before the conference is available.

Exclusive Onsite-Assistance
An exclusive on-site key account manager will be appointed to cater for on-site requirements by Platinum Sponsors.

Networking Events
8 tickets for the Official Congress Evening will be provided for free.
GOLD SPONSORS
SPONSORSHIP EUR 45,000.00

BENEFITS

Marketing
Unlimited use of the name “EuroPerio8 Gold Sponsor” for your company’s advertising measures.

Sponsor Sessions
1 time slot of 60 min. for a presentation with speakers of your choice during a selected “Sponsor Sessions” slot.

The first Gold Sponsor to commit will have first choice of the 60 min. Sponsor time after the Diamond Sponsors’ selection and the 90 min. slot selection of the Platinum Sponsors.

If Sponsors select speakers/chairpersons for Sponsor Sessions who are members of the EuroPerio8 Faculty, a flat contribution of EUR 1,100.– net per speaker/chairperson for partial coverage of travel, accommodation and registration cost shall be rewarded to EuroPerio8.

For Sponsor Sessions during lunchtime, it is highly recommended to provide lunch boxes for delegates to attract audience.

Exhibition Space
24 sqm, located in the centre of the industrial exhibition.

If your company wishes to increase the booth space, the running fee will be reduced by 10%.

First to commit will have the first choice of location after the Diamond and Platinum Sponsors have made their choice.

EuroPerio8 Website
Your company’s logo on the front page of the EuroPerio8 website with a direct link to your company’s webpage.

Promotion Material
Your company’s logo will be published in all promotional material once the contract has been signed.

Conference Bag Insert
A brochure of your company and/or a brochure of your products is included in the delegate bag (max. 1 sheet / 2 pages, max. format A4). Product samples are not permitted.

The brochure – given prior approval by the organisers – to be provided by the company.

Banner
At the entrance of the venue, a large banner will present all logos of the Gold Sponsors.

Break Slide
During the conference, between the sessions the logos of the Gold Sponsors will be projected on the break slides in the conference rooms.

Advertisements
For Gold Sponsors a full-page advertisement in the Final Programme for a special price (20% reduction) is available.

Delegate Registrations
As Gold Sponsor, you will receive 4 complimentary conference registrations.

Service Facilities
Service facilities with office services (fax, copy machine) will be available for you as sponsor.

Networking Events
4 tickets for the Official Congress Evening will be provided for free.

TERMS OF PARTNERSHIP
DIAMOND, PLATINUM AND GOLD SPONSORS

GENERAL INFORMATION

Applications for sponsorship must be made in writing with the enclosed sponsorship application form, containing a legally competent signature, and addressed to:

- EFP European Coordinator
  Mónica Guinea
  c/o Antonio López Aguado
  n° 4, bajo dcha.
  Madrid 28029, Spain
  Tel. +34 91 3142715
  Fax +34 91 3235745
  E-mail monica@efp.org

By signing this sponsorship application form, the booking becomes legally binding. The EFP European Coordinator will send you the sponsorship contract after receipt of your sponsorship application form.

This agreement shall remain in full force and effect in case of merger or acquisition of the contracting company.

Companies are not permitted to organise unofficial sponsor sessions or similar corporate organised events during the period extending from 2 days before the official start of the conference (Wednesday, June 3, 2015) until and including the final day of the conference (Saturday, June 6, 2015) at 24:00.

During the days of the conference, the same rule applies: unofficial sponsor sessions and other external meetings are not permitted from 1h before the start of the first session (08:30) until and including the end of the last session (19:45).

PAYMENT CONDITIONS

It is possible to transfer the money in 3 instalments:
- 20% of the total cost will be invoiced upon receipt of the completed sponsorship application form and is due for payment upon receipt of the invoice to guarantee the booking.
- 40% of the total cost is due by Friday, June 27, 2014.
- 40% is due by Friday, January 30, 2015 or in a different pre-determined payment scheme.

All payments must be made in EURO (EUR).

CANCELLATION CONDITIONS

Cancellations and changes to your original booking must be made in writing to the EFP European Coordinator, Mónica Guinea.

CANCELLATION FEES

60% of total costs if booking cancelled by Friday, June 27, 2014. After that date, 100% of total costs will be retained.
**EXHIBITION**

**SPACE-ONLY RENTAL FEES**

The “early bird fee” for exhibition space only is EUR 390,00/sqm (min. of 9 sqm) if booked by Thursday, December 11, 2014.

After this date, the “regular fee” of EUR 462,00/sqm (min. of 9 sqm) will be charged.

All prices are net and may be indexed to 2015. Local taxes will be added, if applicable.

Space rental does not include any partition walls, furniture, electrical usage, stand cleaning, etc. All these services and a standard rental booth for a special rate will be available in the Exhibitor Manual (Autumn 2014).

**EXHIBITOR BENEFITS**

- You will find your company’s name in the EuroPerio8 industrial exhibition section that will be accessible via the EuroPerio8 homepage.
- Your company’s name will be published in the EuroPerio8 industrial exhibition section at the conference programme.

**GENERAL INFORMATION**

The application starts on Monday, November 4, 2013. Applications for exhibiting must be made in writing with the enclosed exhibition application form, containing a legally competent signature, and addressed to:

- Mondial Congress & Events
- Birgit Uebelhör
- Operngasse 20b
- 1040 Vienna, Austria
- Tel: +43 1 58804 176
- Fax: +43 1 58804 185
- E-Mail: uebelhoer@mondial-congress.com

Applications may also be done online via a specific link on the conference website.

By signing the exhibition application form, the booking is legally binding. This agreement shall remain in full force and effect in case of merger or acquisition of the contracting company.

**PAYMENT CONDITIONS**

It is possible to transfer the money in 2 instalments:

- 50% of the total cost will be invoiced upon receipt of the completed exhibition application form and is due for payment upon receipt of the invoice to guarantee the booking.
- Final payment by Friday, January 30, 2015 upon receipt of the invoice.

**CANCELLATION CONDITIONS**

Cancellations and changes to your original booking must be made in writing to Mondial GmbH & Co KG, Birgit Uebelhör.

**CANCELLATION FEES**

50% of total costs if booking cancelled by Friday, January 30, 2015. 100% of total costs will be retained thereafter.

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**SPONSORING ITEMS**

Each item (besides advertisements) will be available to one sponsor only. All items are subject to availability and will be allocated on a “first come, first served” basis. Preference is given to higher-level sponsors.

Applications should reach the EFP office by Monday, November 18, 2013. Applications received after this deadline will be handled on the basis of availability.

The Organising Committee is open to discuss alternative sponsoring opportunities. All prices are net and on price basis 2015. Local taxes will be added, if applicable.

**DELEGATE ITEMS – CONFERENCE MATERIALS**

- **Conference bags (EUR 33,000.00)**
  - Delegates will be provided with an official EuroPerio8 conference bag upon registration at the conference. This will include sponsor’s company logo (EuroPerio8 logo as well), which is a powerful way to promote your company and will continue to serve as a reminder long after the event.

- **Conference notepad & pen (EUR 16,500.00)**
  - Will be distributed to all delegates. Your company’s logo (EuroPerio8 logo as well) will be printed on the notepad and on the pen, which is a prominent way to promote your company and act as a reminder after the meeting.

- **Lanyard (EUR 22,000.00)**
  - Will be distributed to all delegates. Your company’s logo will be printed on the lanyard. Delegates must wear their name badge and lanyard throughout the meeting. Lanyards – given prior approval by the organisers – to be provided by the company.

- **Bookmark (EUR 8,800.00)**
  - Will be inserted to the final program which will be distributed to all delegates. Your company’s logo will be printed on the bookmark. Bookmarks – given prior approval by the organisers – to be provided by the company.

**ADVERTISEMENTS**

The Final Programme for the EuroPerio8 conference will be distributed on-site to all participants and represents the major information source during the whole meeting.

- **1/1 Inside Page Advertisement full colour (EUR 3,300.00)**
- **1/2 Inside Page Advertisement full colour (EUR 1,650.00)**

**ON-SITE COMMUNICATION SERVICES**

- **Message Board (EUR 7,150.00)**
  - The Message Board will be centrally located near the registration area and will be used for daily announcements. The company’s logo will be displayed next to the Conference logo on the board.

- **Internet centre (EUR 11,000.00)**
  - A minimum of 10 Internet stations branded with the company’s logo, located in a prominent area. The company is at liberty to customise the area – given prior approval by the organisers.
E-Poster Area (price on request)
The E-Poster Area will operate in a central area and will be used by delegates, speakers, and exhibitors. The area will provide several computers. The company is at liberty to customise the area – given prior approval by the organisers.

Signage (EUR 8,900.00)
Signs will be placed strategically throughout the entire conference venue in order to direct delegates to the scientific sessions, the exhibition and the service areas.

EuroPerio® Conference App (price on request)
Delegates can use their own smart phones to view the conference programme, network with other delegates, search for exhibitors, find practical information and more. Your company’s brand exposure is integrated in the web application process.

CATERING & HOSPITALITY

Coffee breaks (EUR 8,350.00 per break)
There are several opportunities during the entire conference to support the very popular coffee breaks scheduled between the scientific sessions.

Water dispensers (EUR 11,000.00)
A minimum of 10 water dispensers will be placed at strategic points throughout the exhibition area and the conference centre. The company’s logo will be displayed on the water dispensers.

Faculty-lounge (price on request)
A Lounge for speakers with refreshments will be set up in a separate area and can be branded with the sponsor’s logo.

NETWORKING PROGRAMME

Welcome Reception & Exhibition Opening (price on request)
All delegates are invited to the Welcome Reception which will be held in the industrial exhibition. During the reception, snacks and drinks will be served.
- Mention of the sponsorship in the final programme on the page dealing with networking activities.
- Decorative poster/banner with company logo at the reception area.
- Open to actions proposed by the sponsor to increase brand impact.

Date & Time: Wednesday, June 3, 2015, approximately 18:30 - 20:00
Location: Industrial Exhibition

Speakers Dinner (price on request)
Reception and dinner for invited speakers, EFP representatives.
- Insertion of the sponsor’s logo in the invitations.
- Decorative poster/banner with company logo at the dinner venue.
- Open to actions proposed by the sponsor to increase brand impact.

Date & Time: Wednesday, June 3, 2015, approximately 20:00 - 23:30
Location: TBA

For Payment & Cancellation Conditions, see Terms of Partnership for Sponsors on page 15.
**IMPORTANT DATES & DEADLINES**

- **Start Application (Sponsorship Packages)**: Monday, September 2, 2013, 12:00 a.m. (CET)
- **Start Application (Exhibition)**: Monday, November 4, 2013
- **End Application (Sponsorship Packages)**: Monday, November 18, 2013, 16:00 (CET)
- **40% due (Sponsorship Packages)**: Friday, June 27, 2014
- **Cancellation deadline (80% fee) (Sponsorship Packages)**: Friday, June 27, 2014
- **End Early Bird Fee (Exhibition)**: Thursday, December 11, 2014
- **Remaining 40% due (Sponsorship Packages)**: Friday, January 30, 2015
- **Remaining payment due (Exhibition)**: Friday, January 30, 2015
- **Cancellation deadline (50% fee) (Exhibition)**: Friday, January 30, 2015