

EuroPerio 9

JUNE 20-23 | 2018

RAI AMSTERDAM

INDUSTRY DOSSIER

efp.org



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ORGANISING COMMITTEE

- Congress Chair** | Michele Reners, Belgium
- Scientific Chair** | Søren Jepsen, Germany
- EuroPerio 9 Treasurer** | Gernot Wimmer, Austria
- Committee member** | M.M. Danser, Netherlands
- Committee member** | B.G. Loos, Netherlands
- EuroPerio8 Chairman** | Francis Hughes, United Kingdom
- EFP General Secretary** | Iain Chapple, United Kingdom
- EFP Treasurer** | Jörg Meyle, Germany
- Elected member** | Filippo Graziani, Italy
- EFP President** | Juan Blanco Carrion, Spain
- Junior officer** | Spyridon Vasilopoulos, Greece
- EFP European Coordinator** | Mónica Guinea, Spain

CONTACTS & ADDRESSES

CONGRESS ORGANISING OFFICE

FOR SPONSORSHIP, EXHIBITION OR ANY OTHER CONGRESS RELATED QUESTIONS, PLEASE CONTACT:

Mondial Congress & Events

Operngasse 20b | 1040 Vienna, Austria
Tel. +43 1 588 04 0 | Fax +43 1 588 04 185
E-mail europerio@mondial-congress.com

EFP EUROPEAN COORDINATOR

FOR SOCIETY RELATED REQUESTS, PLEASE CONTACT:

Mónica Guinea | c/o Antonio Lopez Aguado
nº 4, bajo dcha. | Madrid 28029, Spain
Tel +34 91 3142715 | Fax +34 91 3235745

INVITATION

Dear Friends and Colleagues,

It is a great pleasure to invite you to EuroPerio9 in Amsterdam 2018. The EuroPerio Congress, as you probably know, has established itself as the world's leading Congress in periodontology and implant dentistry. Every three years, another city and another committee is organising that event. For me and my team, it is a great honour to be able to bring this meeting to Amsterdam for the European Federation of Periodontology, in collaboration with the Dutch Society of Periodontology.

Amsterdam is an attractive city and you probably have an idea of the incredibly many faces this city has to offer. It is not only well-known for its coffee shops, but also for the rich collection of paintings gathered in its museums. Actually, museums are Amsterdam's main tourist attractions. Everyone has heard of the Rijksmuseum, the Van Gogh Museum and the Stedelijk Museum, but there are many more: Amsterdam has over seventy museums which attract millions of visitors each year.

In many ways, Amsterdam is one of the greatest small cities in the world. It has all the advantages of a big city – rich culture, lively Amsterdam nightlife, international restaurants –, but it is also quiet and, largely thanks to its extensive canals, has little road traffic. Here, your destination is never far away. With its canals, museums and historical sights, Amsterdam is one of Europe's most romantic and beautiful cities. Amsterdam is also a city of tolerance and diversity, making visitors from all over the world feel welcome.

The venue for EuroPerio9 is the RAI Amsterdam, located in the south of Amsterdam's business quarter. The train from Amsterdam airport takes about ten minutes to reach Amsterdam RAI station, and there is also a public transport stop in front of the RAI. By 2018, a metro station will connect the RAI directly with Amsterdam's centre. The RAI itself features parking for approximately 4600 cars, in its immediate vicinity there is also a car park for another 7500 vehicles as well as also for coaches. The RAI's landing stage serves as the access point for canal boat trips. Canal cruises are a popular way to see the city from the perspective of its canals.

The venue offers superb auditorium, congress and exhibition space, and provides every facility required for a successful exhibition for our industry partners.



Michèle Reners

Chair of the EuroPerio9 Organising Committee

The notable success of previous EuroPerio Congresses is striking, from their relatively modest beginnings to the great clinical, scientific and commercial success of EuroPerio7 in Vienna 2012, which attracted more than 7800 registered participants. EuroPerio8 in London 2015 broke all previous records with almost 10.000 participants. Along with increasing participant numbers, EuroPerio's profile has also steadily risen, turning it into the « world's leading congress in periodontology ». In addition, we believe that with Amsterdam being an "affordable" city compared to London, it may well attract an even larger (and maybe also younger) audience.

As ever, we are very dependent on our Industry Partners for the viability and success of the meeting and thus grateful for their continuing support. We very much hope that you will want to join us to support EuroPerio9, Amsterdam 2018.

THE EUROPEAN FEDERATION OF PERIODONTOLOGY – EFP

EFP VISION & HISTORY

The Driving Force of Periodontology in Europe
Inspirational, Innovative, Influential



The EFP, founded in 1991, is one of the largest dental organisations in Europe, currently with 29 National Periodontal Member Societies. Periodontology encompasses the study and treatment of diseases and disorders of the supporting tissues of the teeth, including the gums and bone. Although the most common are gingivitis and periodontitis, there is a large number of other conditions that need to be recognised and managed.

Periodontology has also played a key role in the development of Implant Dentistry, both from a research and clinical perspective. The EFP is justly proud of the achievements of many of the researchers and clinicians who are members of the Constituent Societies and who have made highly significant contributions to Periodontology and Implant Dentistry. The official journal of the EFP, the Journal of Clinical Periodontology, is one of the most respected dental journals in the world. The EFP has worked extensively to promote education and training at the predoctoral (undergraduate) and postdoctoral (postgraduate) levels. Periodontology is recognised as a Specialty in many member countries and the EFP is dedicated to promote this status throughout all member countries.

The EFP holds a large international meeting every 3 years when all of the National Societies come together to learn about the latest advances from world-renowned speakers.

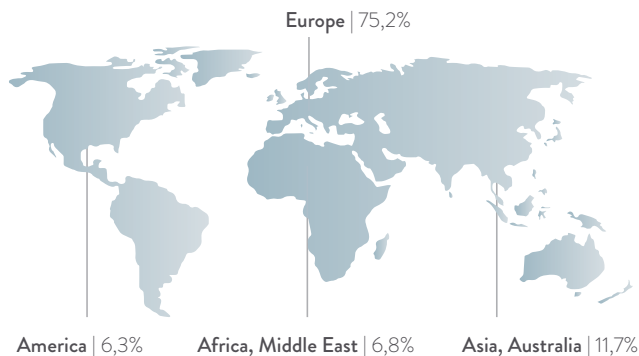
Number of participants | countries they are from

EP8 LONDON	9.626 106
EP7 VIENNA	7.812 95
EP6 STOCKHOLM	6.686 82
EP5 MADRID	5.892 79
EP4 BERLIN	3.503 62

EUROPERIO – A SUCCESS STORY

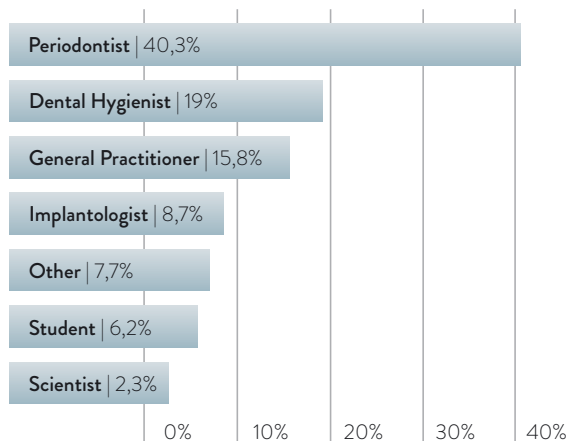
EUROPERIO IS A GLOBAL MEETING

One in four delegates is from a continent other than Europe.



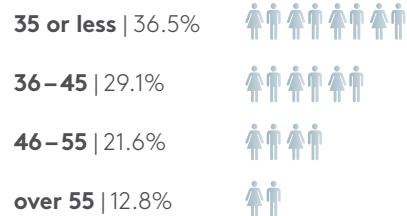


PRIMARY DENTAL OCCUPATIONS REPRESENTED AT PAST TWO EUROPERIO CONFERENCES



MEET FUTURE LEADERS AND DECISION-MAKERS

One in three delegates is below the age of 35 (36%)



VIVA VOCE
80% of delegates at EuroPerio8 rate the exhibition excellent or very good. (n = 3.565)

HIGH VOLUME – GREAT ATTENDANCE

At peak times, more than **80%** of all registered delegates are present at the congress venue at the same time. For EuroPerio8, this meant almost **7.800 people**.

On an average day at EuroPerio, more than **50%** of all registered delegates are present at the congress venue at the same time. For 2015, this meant almost **5.000 people**.



FACTS & FIGURES: THAT WAS EUROPERIO8

- < **9.626** participants from more than **100** countries
- < **50** sessions with **100** top speakers
- < **16** research sessions
- < **1.500** submitted abstracts
- < **1.400** posters
- < **5.125** downloads of the EuroPerio8 App
- < **130** sponsors & exhibitors
- < **30** Sponsor Sessions
- < **60+** articles published after congress

WHAT TO EXPECT FROM EUROPERIO9

- 1** | A continuing success story since 1994
- 2** | A high profile in the international media
- 3** | A living and well-established exhibition in the heart of the congress
- 4** | A comprehensive scientific programme with more than 100 world-renowned speakers
- 5** | A single event supported by 29 societies
- 6** | A vivid congress set-up at the cutting-edge of technology
- 7** | A fruitful mix of science and networking in a bracing atmosphere
- 8** | A minimum of 1.400 abstracts presenting latest research
- 9** | Direct flights connections from over 200 cities world-wide to Amsterdam

PRELIMINARY PROGRAMME OVERVIEW

WEDNESDAY, JUNE 20, 2018

Lecture Halls	Main Auditorium	Hall 1	Hall 2	Hall 3	Session Room 1	Session Room 2	Session Room 3	Session Room 4	Session Room 5
13:30-15:00		Master Clinician Forum: Periodontology	Master Clinician Forum: Implant Dentistry	Team Session					
15:00-15:15		Break							
15:15-16:45		Sponsor Session 90 min. 15:15-16:45 or 60 min. 15:15-16:15		Sponsor Session 180 min. 13:45-16:45 or 60 min. 15:15-16:15	Sponsor Workshop 180 min. 13:45-16:45	Sponsor Workshop 180 min. 13:45-16:45	Sponsor Workshop 180 min. 13:45-16:45	Sponsor Workshop 180 min. 13:45-16:45	Sponsor Workshop 180 min. 13:45-16:45
16:45-17:00		Break							
17:00-18:30	Opening Ceremony								
18:30-20:00	Welcome Reception								
20:00-00:00	Speakers Dinner								

THURSDAY, JUNE 21, 2018

Lecture Halls	Main Auditorium	Hall 1	Hall 2	Hall 3	Session Room 1	Session Room 2	Session Room 3	Session Room 4	Session Room 5
09:00-10:00	Plenary Lecture								
10:00-10:30	Break								
10:30-12:00	Critical Factors in Implant Surgery: Treatment Decisions	Master Clinician Forum (Perio)	Dental Hygienist Scientific Session	Understanding Perio-dontitis: Current Base Knowledge		Sponsor Session 90 min. 10:30-12:00 or 60 min. 10:30-11:30	Research Session	Research Session	
12:00-12:30	Break								
12:30-14:00	Critical Factors in Implant Surgery: Treatment Decisions	Master Clinician Forum (Perio)	Sponsor Session 90 min. 12:30-14:00 or 60 min. 12:30-13:30	Sponsor Session 90 min. 12:30-14:00 or 60 min. 12:30-13:30	Sponsor Session 90 min. 12:30-14:00 or 60 min. 12:30-13:30	Sponsor Session 90 min. 12:30-14:00 or 60 min. 12:30-13:30	Sponsor Session 90 min. 12:30-14:00 or 60 min. 12:30-13:30	Sponsor Session 90 min. 12:30-14:00 or 60 min. 12:30-13:30	Sponsor Session 90 min. 12:30-14:00 or 60 min. 12:30-13:30
14:00-14:30	Break								
14:30-16:00	Critical Factors in Implant Surgery: Treatment Decisions	Master Clinician Forum (Perio)	Dental Hygienist Scientific Session	Understanding Perio-dontitis: Current Base Knowledge		Sponsor Session 90 min. 14:30-16:00 or 60 min. 14:30-15:30	Research Session	Research Session	
16:00-16:30	Break								
16:30-18:00	Critical Factors in Implant Surgery: Treatment Decisions	Master Clinician Forum (Perio)	Dental Hygienist Scientific Session	Understanding Perio-dontitis: Current Base Knowledge		Sponsor Session 90 min. 16:30-18:00 or 60 min. 16:30-17:30	Research Session	Research Session	
starting 19:00	Congress Party								

FRIDAY, JUNE 22, 2018

Lecture Halls	Main Auditorium	Hall 1	Hall 2	Hall 3	Session Room 1	Session Room 2	Session Room 3	Session Room 4	Session Room 5
08:30–10:00	Critical Factors in Periodontal Regeneration: Treatment Decisions	Master Clinician Forum (Implants)	Dental Hygienist Scientific Session	Understanding Periodontitis: Current Base Knowledge	Break	Sponsor Session 90 min. 08:30–10:00 or 60 min. 08:30–09:30	Research Session	Research Session	
10:00–10:30					Break				
10:30–12:00	Critical Factors in Root Coverage Surgery: Treatment Decisions	Master Clinician Forum (Implants)	Dental Hygienist Scientific Session	Understanding Periodontitis: Current Base Knowledge	Break	Sponsor Session 90 min. 10:30–12:00 or 60 min. 10:30–11:30	Research Session	Research Session	
12:00–12:30					Break				
12:30–14:00			Sponsor Session 90 min. 12:30–14:00 or 60 min. 12:30–13:30	Sponsor Session 90 min. 12:30–14:00 or 60 min. 12:30–13:30	Sponsor Session 90 min. 12:30–14:00 or 60 min. 12:30–13:30	Sponsor Session 90 min. 12:30–14:00 or 60 min. 12:30–13:30	Sponsor Session 90 min. 12:30–14:00 or 60 min. 12:30–13:30	Sponsor Session 90 min. 12:30–14:00 or 60 min. 12:30–13:30	Sponsor Session 90 min. 12:30–14:00 or 60 min. 12:30–13:30
14:00–14:30					Break				
14:30–16:00	Critical Factors in Treatment of Perimplantitis: Treatment Decisions	Periodontal Specialist Forum	Dental Hygienist Scientific Session	Understanding Periodontitis: Current Base Knowledge	Break	Sponsor Session 90 min. 14:30–16:00 or 60 min. 14:30–15:30	Research Session	Research Session	
16:00–16:30					Break				
16:30–18:00	Critical Factors in Soft tissue Regeneration around Dental Implants	Periodontal Specialist Forum	Dental Hygienist Scientific Session	Understanding Periodontitis: Current Base Knowledge	Break	Sponsor Session 90 min. 16:30–18:00 or 60 min. 16:30–17:30	Research Session	Research Session	
18:00–18:30					Break				
20:00	Evening for Events organised by the Industry								

SATURDAY, JUNE 23, 2018

Lecture Halls	Main Auditorium	Hall 1	Hall 2	Hall 3	Session Room 1	Session Room 2	Session Room 3	Session Room 4	Session Room 5
09:00–10:30	Critical Factors on the aesthetic outcome of Dental Implants	Periodontal Specialist Forum	Dental Hygienist Scientific Session	Understanding Periodontitis: Current Base Knowledge	Break		Research Session	Research Session	Sponsor Session 90 min. 09:00–10:30 or 60 min. 09:00–10:00
10:30–11:00					Break				
11:00–12:00	Master Clinician Forum (Perio)	Master Clinician Forum (Implants)			Sponsor Session 60 min. 11:00–12:00	Sponsor Session 60 min. 11:00–12:00	Sponsor Session 60 min. 11:00–12:00	Sponsor Session 60 min. 11:00–12:00	Sponsor Session 60 min. 11:00–12:00
12:00–12:30					Break				
12:30–14:00	Final Session								
13:30–15:00					Sponsor Workshop 180 min. 13:30–16:30	Sponsor Workshop 180 min. 13:30–16:30	Sponsor Workshop 180 min. 13:30–16:30	Sponsor Workshop 180 min. 13:30–16:30	Sponsor Workshop 180 min. 13:30–16:30
15:00–16:30									
19:00	Official Congress Evening								



MAY BE SUBJECT TO CHANGE

TERMS OF PARTNERSHIP

DIAMOND, PLATINUM AND GOLD SPONSORS

GENERAL INFORMATION

Applications for sponsorship must be made in writing (by e-mail) with the enclosed sponsorship application form, containing a legally competent signature, and addressed to:

Congress Organising Office
Mondial Congress & Events
 Florian Fehringer
 Operngasse 20b | 1040 Vienna, Austria
Tel +43 1 58804 114
E-mail fehinger@mondial-congress.com

By signing this sponsorship application form and forwarding it to the Congress Organising Office, your booking becomes legally binding. After receiving it, the Congress Organising Office will send you the sponsorship contract.

This agreement shall remain in full force and effect in case of merger or acquisition of the contracting company.



Companies are not permitted to organise unofficial sponsor sessions or similar corporate organised events during the period extending from 2 days before the official start of the Congress (Wednesday, June 20, 2018) until and including the final day of the Congress (Saturday, June 23, 2018 at 24:00). The same rule applies throughout the entire Congress!

The evening of Friday, June 22, 2018, is open for events organised by the industry 18:30, because

after 18:00 only sponsor session take place (starting from 20:00).

PAYMENT CONDITIONS

It is possible to transfer in 3 instalments:

20% of the total cost will be invoiced upon receipt of the completed sponsorship application form and is due for payment upon receipt of the invoice to guarantee the booking

40% of the total cost is due by Friday, June 30, 2017 and

40% is due by Friday, January 26, 2018 or in a different pre-determined payment schedule. All payments must be made in EURO (EUR).

CANCELLATION CONDITIONS

Cancellations and changes to your original booking must be made in writing to **Mondial Congress & Events**, Florian Fehringer.

CANCELLATION FEES

60% of total costs if booking is cancelled by Friday, June 30, 2017.

After that date, 100% of total costs will be retained.

In case you are an EFP Partners or have any EFP society related questions, please address the EFP European Coordinator:

EFP European Coordinator

Mónica Guinea
 c/o Antonio Lopez Aguado
 nº 4, bajo dcha. | Madrid 28029, Spain
Tel +34 91 3142715 | **Fax** +34 91 3235745
E-mail monica@efp.org

SPONSORING PACKAGES

GENERAL INFORMATION

All items are subject to availability and will be allocated according to the terms of the application procedures and guidelines on a "first come, first served" basis and taking into account contribution to previous editions of EuroPerio.

EFP Partners are entitled to submit their applications for EuroPerio9 sponsorship prior to the official start of the application procedure.

All prices are net and on price basis 2018. Local taxes will be added, if applicable.

APPLICATION PROCEDURE AND GUIDELINES

The application procedure for all sponsoring packages starts on Monday, September 5, 2016 at 12:00 a.m. (CET) and ends on Friday, November 18, 2016 at 16:00 (CET). After this deadline, the ranking of sponsor session slot and exhibition booth allocation will be defined.



In general, applications within the same sponsoring level will be ranked in the order of receipt. To reward loyalty and continued support, priority within each category will be given to those companies which have supported EuroPerio at a prime level for the past two consecutive congresses (EP7 Vienna and EP8 London) and have sent applications within the first week (until Monday, September 12, 2016).

Applications received after the early application deadline Friday, November 18, 2016, 16:00 (CET) will be handled on the basis of availability.

Higher sponsoring levels will have priority in sponsor session slot and exhibition booth selection against all other lower sponsor levels at the moment of commitment.

It is very important to receive your final decision as soon as possible to include your logo on all promotional items aimed at delegates from the beginning.



SPONSORING PACKAGE BENEFITS

Refer to the following pages for more detailed information and priority rights regarding session & exhibition space allocation.

MORE BENEFITS, 44% RISE IN PARTICIPANTS, **BUT SAME PACKAGE PRICES SINCE EUROPERIO6 in 2009**



ITEM	DIAMOND SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR
	Sponsorship EUR 110.000,00 €	Sponsorship EUR 80.000,00 €	Sponsorship EUR 45.000,00 €
Marketing	•	•	•
Sponsor Session(s) – 90min slot	1	1	—
Sponsor Session(s) – 60min slot	—	—	1
Additional Sponsor Session 60mins slot (if available!)	10.000,00 €	15.000,00 €	20.000,00 €
Sponsor Workshop or Continuous Workshops at Exhibition Booth	•	•	—
Hospitality Room or Additional Sponsor Session 90mins slot	•	—	—
Exhibition Space (sqm)	80 or 68 + 12	48	24
Additional Exhibition Space (price reduction/sqm)	30%	20%	10%
Logo and Link on Congress Website	•	•	•
Promotional Material	•	•	•
Congress Bag Insert or Product/Workshop Announcement in Congress App	• (A4, max. 8 pages)	• (A4, max. 4 pages)	• (A4, max. 2 pages)
Scientific Journals	•	•	•
Banner	•	•	•
Break Slide	•	•	•
20sec advertising video during breaks in the main auditorium	•	—	—
Discount "Additional Sponsorship Items"	25%	10%	—
Company description in the Congress App (max. number of words)	200	150	—
Full Delegate Registrations	12	8	4
One-time Promotional e-Mail Campaign	•	•	—
Exclusive Onsite-Assistance	•	•	—

DIAMOND SPONSORS

SPONSORSHIP EUR 110.000,00

BENEFITS

MARKETING

Unlimited use of the name "EuroPerio9 Diamond Sponsor" for your company's advertising measures.

SPONSOR SESSION

1 time slot of 90 min. for a presentation with speakers of your choice during a selected "Sponsor Sessions" slot.

The first Diamond Sponsor to commit will have first choice of time slots and location within the same level of sponsoring.

If Sponsors select speakers/chairpersons for Sponsor Sessions who are members of the EuroPerio9 faculty, a flat contribution of EUR 1.100,00 net per speaker/chairperson for partial coverage of travel, accommodation and registration cost shall be rewarded to EuroPerio9. It is requested that speakers do not address the same topic in a sponsor session which they are scheduled to do in the main scientific programme.

For Sponsor Sessions during lunchtime, it is highly recommended to provide lunchboxes for delegates to further attract audience.

ADDITIONAL SPONSOR SESSION – IF AVAILABLE (EUR 10.000,00)

If available, 1 additional time slot of 60 min. for a presentation with speakers of your choice during a selected "Sponsor Sessions" slot can be booked.

SPONSOR WORKSHOP OR CONTINUOUS WORKSHOPS AT EXHIBITION BOOTH

Diamond Sponsors have the option to organise a workshop up to 180 min. – which will be a hands-on session for a maximum of 100 participants either on Wednesday, June 20, 2018 (13:45–16:45) or on Saturday, June 23, 2018 (13:30–16:30).

EuroPerio9 will provide a room and standard AV equipment. For organisational reasons, companies may charge an administration fee of max.

EUR 100,00 per participant. If needed, registration has to be organised by the sponsor.

The first Diamond Sponsor to commit will have first choice of time slot and location within the same level of sponsoring.

Alternatively, Diamond Sponsors are allowed to organise continuous Sponsor Workshops for a maximum of 25 persons at their exhibition booths. In this case and for this express purpose, an additional space of 20 sqm will be allocated to the Diamond Sponsor exhibition space free of charge.

The Diamond sponsor needs to communicate the planned activities (either Sponsor workshop in session room or continuous workshop at exhibition booth) by November 18, 2016. After that date, requests are subject to availability.

HOSPITALITY ROOM OR ADDITIONAL SPONSOR SESSION

1 room located in the Congress area. First to commit will have the first choice of location. One seating set-up (Congress tables and chairs) is included.

Alternatively, Diamond Sponsors are offered 1 additional time slot of 90 min. for a presentation with speakers of your choice during a selected "Sponsor Sessions" slot.

EXHIBITION SPACE

80 sqm of prime location in the industrial exhibition; Alternatively, 68 sqm. of prime location in the industrial exhibition plus 12 sqm in the entrance foyer in vicinity to the registration area.

If your company wishes to increase the booth space, the fee for that will be reduced by 30%.

The first Diamond Sponsor to commit will have the first choice of location.

EUROPERIO9 WEBSITE

Your company's logo will be displayed on the EuroPerio9 website with a direct link to your company's webpage.

PROMOTIONAL MATERIAL

Upon signing of the contract, your company's logo will be published in all promotional material.

CONGRESS BAG INSERT OR ANNOUNCEMENT IN CONGRESS APP

A brochure of your company and/or a brochure of your products provided – given prior approval by the organisers – will be included in the delegate bag (max. A4 format, max. 4 sheets/8 pages). Product samples are not permitted.

Instead of a Congress bag insert, Diamond Sponsors may take advantage of their exclusive right to include an announcement of their workshops or products in a specially dedicated section within the Congress app. Images of products may also be shown in this section.

SCIENTIFIC JOURNALS

The logo of your company will be seen in conjunction with EuroPerio9, which will be announced in some of

the most important scientific and clinical journals in the field of Periodontology and Implant Dentistry worldwide.

BANNER

At the entrance of the venue, a large banner will present all Diamond Sponsors' logos.

BREAK SLIDE

The logos of the Diamond Sponsors will be projected on break slides in session rooms.



20 SEC ADVERTISING VIDEO

Diamond Sponsors are offered to submit a 20 sec. advertising video that will be played during breaks in the main auditorium.

DISCOUNT ON ADDITIONAL SPONSORSHIP ITEMS

For Diamond Sponsors, a reduction of 25% on any additional sponsorship item is available (see sponsorship items, page 18).

COMPANY DESCRIPTION

The Diamond Sponsors have the opportunity to include a company description of max. 200 words in the EuroPerio9 Congress App.

DELEGATE REGISTRATIONS

As Diamond Sponsor, you will receive 12 complimentary Congress registrations.

SERVICE FACILITIES

Service facilities with office services (fax, copy machine) will be available for you.

PROMOTIONAL E-MAILING

The opportunity to send a one-time promotional email of your activities at EuroPerio9 is available. The email will be sent before the start of the congress through the EFP email database (date options provided by the Congress organiser).

ONSITE-ASSISTANCE

An exclusive on-site key account manager will be appointed to cater for on-site requirements by Diamond Sponsors.

PLATINUM SPONSORS

SPONSORSHIP EUR 80.000,00

BENEFITS

MARKETING

Unlimited use of the name "EuroPerio9 Platinum Sponsor" for your company's advertising measures.

SPONSOR SESSION

1 time slot of 90 min. for a presentation with speakers of your choice during a selected "Sponsor Sessions" slot.

The first Platinum Sponsor to commit will have first choice of the 90 min. Sponsor time slot after the Diamond Sponsors' selections.

If Sponsors select speakers/chairpersons for Sponsor sessions who are members of the EuroPerio9 faculty, a flat contribution of EUR 1.100,- net per speaker/chairperson for partial coverage of travel,

accommodation and registration cost shall be rewarded to EuroPerio9.

It is requested that speakers do not address the same topic in a sponsor session which they are scheduled to do in the main scientific programme.

For Sponsor Sessions during lunchtime, it is highly recommended to provide lunchboxes for delegates to further attract audience.



ADDITIONAL SPONSOR SESSION – IF AVAILABLE (EUR 15.000,00)

If available, 1 additional time slot of 60 min. for a presentation with speakers of your choice during a selected "Sponsor Sessions" slot can be booked.

SPONSOR WORKSHOPS OR CONTINUOUS WORKSHOPS AT EXHIBITION BOOTH

Platinum Sponsors have the option to organise a workshop up to 180 min. – which will be a hands-on session for a maximum of 100 participants either on Wednesday, June 20, 2018 (13:45–16:45) or on Saturday, June 23, 2018 (13:30–16:30).

EuroPerio9 will provide a room and standard AV equipment. For organisational reasons, companies may ask for an administration fee of max. EUR 100,00 per participant. If needed, registration has to be organised by the sponsor.

The first Platinum Sponsor to commit will have first choice of time slots and location within the same level of sponsoring.

Alternatively, Platinum Sponsors are allowed to organise continuous Sponsor Workshops for a maximum of 25 persons at their exhibition booths. In this case and for this express purpose, an additional space of 20 sqm will be allocated to the Platinum Sponsor exhibition space free of charge.

The Platinum Sponsor needs to communicate the planned activities (either Sponsor workshop in session room or continuous workshop at exhibition booth) by November 18, 2016. Expressed wishes after this date can only be taken into consideration according to availability.

EXHIBITION SPACE

48 sqm. located in the centre of the industrial exhibition. If your company wishes to increase the booth space, the fee will be reduced by 20%. The first Platinum Sponsor to commit will have the first choice of location after the Diamond Sponsors' selection.



EUROPERIO9 WEBSITE

Your company's logo will be displayed on the EuroPerio9 website with a direct link to your company's webpage.

PROMOTIONAL MATERIAL

Upon signing of the contract, your company's name and logo will be published in all promotional material.

CONGRESS BAG INSERT

A brochure of your company and/or a brochure of your products provided – given prior approval by the organisers – will be included in the delegate bag (max. A4 format, max. 4 sheets/8 pages). Product samples are not permitted.

SCIENTIFIC JOURNALS

The logo of your company will be seen in conjunction with EuroPerio9, which will be announced in some of the most important scientific and clinical journals in the field of Periodontology and Implant Dentistry worldwide.

BANNER

At the entrance of the venue, a large banner will present all logos of the Platinum Sponsors.

BREAK SLIDE

The logos of all Platinum Sponsors will be projected on break slides in the session rooms.

DISCOUNT ON ADDITIONAL SPONSORSHIP ITEMS

For Platinum Sponsors, a reduction of 10% on any additional sponsorship item is available (see sponsorship items, page 18).

COMPANY DESCRIPTION

Platinum Sponsors have the opportunity to include a company description of max. 150 words in the EuroPerio9 Congress App.

DELEGATE REGISTRATIONS

As Platinum Sponsor, you will receive 8 complimentary Congress registrations.

SERVICE FACILITIES

Service facilities with office services (fax, copy machine) will be available for you as sponsor.

PROMOTIONAL E-MAIL CAMPAIGN

The opportunity to send a one-time promotional email of your activities at EuroPerio9 is available. The email will be sent before the start of the congress through the EFP email database (date options provided by the Congress organiser).

EXCLUSIVE ONSITE-ASSISTANCE

An exclusive on-site key account manager will be appointed to cater to on-site requirements by Platinum Sponsors.

GOLD SPONSORS

SPONSORSHIP EUR 45.000,00

BENEFITS

MARKETING

Unlimited use of the name "EuroPerio9 Gold Sponsor" for your company's advertising measures.

SPONSOR SESSION

1 time slot of 60 min. for a presentation with speakers of your choice during a selected "Sponsor Sessions" slot.

The first Gold Sponsor to commit will have first choice of the 60 min. Sponsor time after the 90 min. slot selection of the Diamond and Platinum Sponsors.

If Sponsors select speakers/chairpersons for Sponsor Sessions who are members of the EuroPerio9 faculty, a flat contribution of EUR 1.100,- net per speaker/chairperson for partial coverage of travel, accommodation and registration cost shall be rewarded to EuroPerio9.

It is requested that speakers do not address the same topic in a sponsor session which they are scheduled to do in the main scientific programme. For Sponsor Sessions during lunchtime, it is highly recommended to provide lunch boxes for delegates to further attract audience.

ADDITIONAL SPONSOR SESSION – IF AVAILABLE (EUR 20.000,00)

If available, 1 additional time slot of 60 min. for a presentation with speakers of your choice during a selected "Sponsor Sessions" slot can be booked.

EXHIBITION SPACE

24 sqm, located in the centre of the industrial exhibition. If your company wishes to increase the booth space, the fee will be reduced by 10%. First to commit will have the first choice of location after Diamond and Platinum Sponsors.

EUROPERIO9 WEBSITE

Your company's logo will be displayed on the EuroPerio9 website with a direct link to your company's webpage.

PROMOTION MATERIAL

Upon signature of the contract, your company's logo will be published in all promotional material.

SCIENTIFIC JOURNALS

The logo of your company will be seen in conjunction with EuroPerio9, which will be announced in some of the most important scientific and clinical journals in the field of Periodontology and Implant Dentistry worldwide.

CONGRESS BAG INSERT

A brochure of your company and/or a brochure of your products provided – given prior approval by the organisers – will be included in the delegate bag (max. A4 format, max. 1 sheets/2 pages). Product samples are not permitted.

BANNER

At the entrance of the venue, a large banner will present all logos of the Gold Sponsors.

BREAK SLIDE

The logos of the Gold Sponsors will be projected on break slides in session rooms.

DELEGATE REGISTRATIONS

As Gold Sponsor, you will receive 4 complimentary Congress registrations.

SERVICE FACILITIES

Service facilities with office services (fax, copy machine) will be available for you as sponsor.



EXHIBITION

early bird fee	EUR 410,00/sqm	i
regular fee	EUR 550,00/sqm	

SPACE-ONLY RENTAL FEES

The “early bird fee” for exhibition space only is EUR 410,00/sqm (min. of 9 sqm) if booked by Thursday, December 15, 2017. After this date, the “regular fee” of EUR 550,00/sqm (min. of 9 sqm) will be charged.

By submitting the exhibition application form, the booking becomes legally binding.

This agreement shall remain in full force and effect in case of merger or acquisition of the contracting company.



All prices are net and may be indexed to 2018. Local taxes will be added, if applicable.

Space rental does not include any partition walls, furniture, electrical usage, stand cleaning, etc. All these services and a standard rental booth for a special rate will be available in the Exhibitor Manual (Autumn 2017).

BOOTH ALLOCATION

Booths will be allocated on ‘first come, first served’ basis according to the chronological order of applications received.

PAYMENT CONDITIONS

It is possible to transfer the fee in 2 instalments:

50% of the total cost will be invoiced upon receipt of the completed exhibition application form and is due for payment upon receipt of the invoice to guarantee the booking;

Final payment by Friday, January 26, 2018, upon receipt of the invoice.

EXHIBITOR BENEFITS

Your company’s name will be published in the industrial exhibition section of the EuroPerio9 website (section accessible via the homepage).

Your company’s name will also be published in the EuroPerio9 industrial exhibition section of the Final Programme book.

CANCELLATION CONDITIONS

Cancellations and changes to your original booking must be made in writing to **Mondial Congress & Events**, Ellen Valckenaere.

GENERAL INFORMATION

The application for exhibition starts on Monday, November 7, 2016. Applications must be submitted via the online application link available on the EuroPerio9 website. For questions, contact:

CANCELLATION FEES

50% of total fees will be retained if booking cancelled by Friday, January 26, 2018.
100% of total fees thereafter.

Mondial Congress & Events
Ellen Valckenaere
Operngasse 20b | 1040 Vienna, Austria
Tel +43 1 58804 143
E-mail valckenaere@mondial-congress.com

SPONSORING ITEMS

Each item (besides advertisements and Speakers' Dinner) will be available to one sponsor only. All items are subject to availability and will be allocated on a "first come, first served" basis. Preference will be given to higher-level sponsors.

Applications should reach the **Mondial Congress & Events** by Friday, November 18, 2016, 16:00 (CET).

Applications received after this deadline will be handled on the basis of availability. The Organising Committee is open to discuss alternative sponsoring opportunities. All prices are net and on price basis 2018. Local taxes will be added, if applicable.

DELEGATE ITEMS – CONGRESS MATERIALS

CONGRESS BAGS (EUR 33.000,00)

Delegates will be provided with an official EuroPerio9 Congress bag upon registration at the Congress. This will include the sponsor's company logo along with the EuroPerio9 logo, which is a powerful way to promote your company and will continue to serve as a reminder long after the event.

CONGRESS NOTEPAD & PEN (EUR 20.000,00)

These will be distributed to all delegates. Your company's logo along with the EuroPerio9 logo will be printed on the notepad and on the pen, which is a prominent way to promote your company and act as a reminder after the meeting.

LANYARD (EUR 22.000,00)

These will be distributed to all delegates. Your company's logo will be printed on the lanyard. Delegates must wear their name badge and lanyard throughout the meeting. Lanyards – given prior approval by the organisers – to be provided by the company.

BOOKMARK (EUR 9.000,00)

These will be inserted into the Final Programme Book which will be distributed to all delegates. Your company's logo will be printed on the bookmark. Bookmarks – given prior approval by the organisers – to be provided by the company.

ADVERTISEMENTS

The Final Programme Book for the EuroPerio9 Congress will be distributed on-site to all participants and will serve as the major information source during the entire meeting.

1/1 Advertisement full colour Inside Page	(EUR 3.300,00)
1/2 Advertisement full colour Inside Page	(EUR 1.650,00)
1/1 Advertisement full colour Page 2, opposite front Inside Cover	(EUR 4.500,00)
1/1 Advertisement full colour opposite Table of Contents	(EUR 4.500,00)
1/1 Advertisement full colour back Inside Cover	(EUR 4.500,00)

CATERING & HOSPITALITY

FACULTY-LOUNGE (PRICE ON REQUEST)

A Lounge for speakers providing refreshments will be set up in a separate area and can be branded with the sponsor's logo.



ON-SITE COMMUNICATION SERVICES

MESSAGE BOARD (EUR 4.500,00)

The Message Board will be centrally located near the registration area and will be used for daily announcements. The company's logo will be displayed next to the Congress logo on the board.

WIFI (PRICE ON REQUEST)

The company's logo will be placed on the landing page when connecting with the congresses WIFI as well as next to any information on WIFI.

EUROPERIO9 CONGRESS APP (PRICE ON REQUEST)

Delegates can use their own smartphones to view the Congress programme, network with other delegates, search for exhibitors, find practical information and more. Your company's brand exposure is integrated in the web application process.

NETWORKING PROGRAMME

WELCOME RECEPTION & EXHIBITION OPENING (PRICE ON REQUEST)

All delegates are invited to the Welcome Reception which will be held in the industrial exhibition. During the reception, snacks and drinks will be served.

- | Mention of the sponsorship in the final programme on the page addressing networking activities
- | Decorative poster/banner with company logo at the reception area
- | Open to actions proposed by the sponsor to increase brand impact

Date & Time: Wednesday, June 20, 2018; approximately 18:30 – 20:00

Location: Industrial Exhibition

IMPORTANT DATES & DEADLINES

Start Application (Sponsoring Packages)	Monday, September 5, 2016, 12:00 a.m. (CET)
Start Application (Exhibition)	Monday, November 7, 2016
End Application (Sponsoring Packages)	Friday, November 18, 2016, 16:00 (CET)
40% due (Sponsoring Packages)	Friday, June 30, 2017
Cancellation deadline (60% fee) (Sponsoring Packages)	Friday, June 30, 2017
End Early Bird Fee (Exhibition)	Thursday, December 15, 2017
Remaining 40% due (Sponsoring Packages)	Friday, January 26, 2018
Remaining payment due (Exhibition)	Friday, January 26, 2018
Cancellation deadline (50% fee) (Exhibition)	Friday, January 26, 2018



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