

EuroPerio 10

JUNE 2-5 | 2021
COPENHAGEN

Start of sponsorship application:
Wednesday, 4 September 2019
12:00am CET

Start of exhibition space booking:
Wednesday, 6 November 2019
12:00am CET

INDUSTRY DOSSIER

www.efp.org



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INVITATION

DEAR FRIENDS AND COLLEAGUES,

It is a great pleasure to invite you to EuroPerio10 in Copenhagen 2021. The EuroPerio Congress, as you probably know, has established itself as the world's leading congress in periodontology and implant dentistry. Every three years, another city and another committee is organising that event. For me and my team, it is a great honour to be able to bring this meeting to Copenhagen for the European Federation of Periodontology.

Copenhagen is consistently ranked among one of the world's most popular and people-friendly capital cities. From its easy international access and efficient transport infrastructure to a constantly expanding choice of world-class hotels and restaurants - this clean and safe city has everything an international gathering needs. In 2019, Copenhagen has been named the world's top city for travellers, and is among the most liveable and most peaceful cities in the world.

The venue for EuroPerio10 is the Bella Center Copenhagen, Scandinavia's largest multifunctional event venue which has 40-year long track record of hosting successful international congresses.

The notable success of previous EuroPerio Congresses is striking, from their relatively modest beginnings to the great clinical, scientific and commercial success of EuroPerio7 in Vienna 2012, which attracted more than 7800 registered participants. EuroPerio8 in London 2015 broke all previous records and the recent edition of EuroPerio9 in Amsterdam 2018 reached more than 10.000 participants for the first time.

Along with increasing participant numbers, EuroPerio's profile has steadily risen, turning it into the "world's leading congress in periodontology".

As ever, we are very dependent on our Industry Partners for the viability and success of the meeting and thus grateful for their continuing support. We very much hope that you will want to join us to support EuroPerio10, Copenhagen 2021.



Phoebus Madianos, Greece
Chair of the EuroPerio10 Organising Committee

THE EUROPEAN FEDERATION OF PERIODONTOLOGY - EFP

EFP VISION & HISTORY

The Driving Force of Periodontology in Europe Inspirational, Innovative, Influential

The European Federation of Periodontology (EFP), founded in 1991, is an umbrella organisation of 37 national scientific societies devoted to promoting research, education and awareness of periodontal science and practice. It represents more than 14,000 periodontists and gum-health professionals from Europe, northern Africa, and the Middle East. The EFP, whose strategic vision is expressed by the slogan "Periodontal health for a better life", leads the global conversation on periodontal health.

It is the driving force behind EuroPerio, the world's biggest scientific meeting devoted to periodontology. The most recent of these triennial meetings, EuroPerio9, took place in Amsterdam in June 2018 and brought together more than 10,000 people. The European Workshop in Periodontology is a world-leading scientific meeting on periodontal science and the EFP's Journal of Clinical Periodontology is the most authoritative scientific publication in this field with a 4.01 impact factor. Additionally, the EFP organized the Perio Master Clinic which is a specialised meeting with a defined focus and limited attendance, traditionally taking place in Europe and expanded to Asia for the first time in 2019.

The federation's work in education has also been highly significant, notably through its accredited programme for postgraduate education.

The EFP pursues evidence-based science and the general interest. It does not have any professional or commercial agenda.

OTHER MEETINGS ORGANISED UNDER THE PATRONAGE OF THE EFP

EFP International Perio Master Clinic on Peri-Implantitis: Prevention and treatment of soft and hard tissue defects
March 1 – 2, 2019 at the Harbour Grand Kowloon Hotel, Hong Kong

EFP Perio Master Clinic on Hard and Soft Tissue Aesthetic Reconstructions around Teeth and Implants. Current and Future Challenges.
March 6 – 7, 2020 at The Royal Dublin Society, Dublin, Ireland

EFP PARTNER ACKNOWLEDGEMENTS

As of May 2019



ORGANISING COMMITTEE

Congress Chair

Phoebus Madianos, Greece

Scientific Chair

David Herrera, Spain

Congress Treasurer

Nicola West, United Kingdom

Committee Members

Bo Danielsen, Denmark

(Danish Society of Periodontology)

Christian Damgaard, Denmark

(Danish Academy of Periodontology)

Spyros Vasilopoulos, Greece

Junior Officer
(Ambassador Programme Chair)

Tali Chackartchi, Israel

EFP Congress Committee

Gernot Wimmer, Austria

Francis Hughes, United Kingdom

Søren Jepsen, Germany

EFP President 2019-2020

Filippo Graziani, Italy

EFP Secretary General

Nicola West, United Kingdom

EFP Treasurer

Monique Danser, Netherlands

Elected Officer

Andreas Stavropoulos, Sweden

CONTACTS & ADDRESSES

CONGRESS ORGANIZER OFFICE

For sponsorship, exhibition or any other congress related questions, please contact:



Ellen Valckenaere

Mondial GmbH & Co KG

Mondial Congress & Events

Operngasse 20b

1040 Vienna, Austria

+43 1 588 04 143

valckenaere@mondial-congress.com

EFP EUROPEAN COORDINATOR

For society related requests, please contact:



Mónica Guinea

Avenida Doctor Arce, 14. Office 38

Madrid 28002 Spain

+34 917698635

monica@efp.org

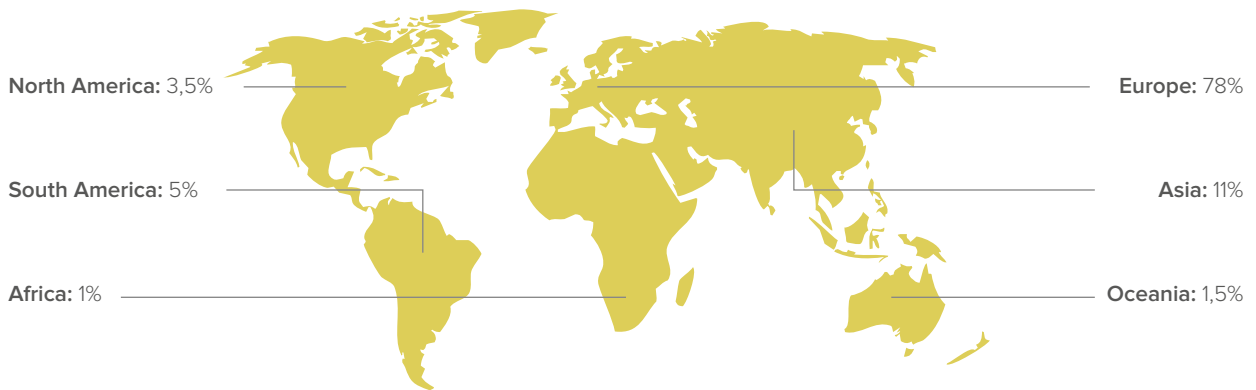
EuroPerio's DEVELOPMENT: A SUCCESS STORY

Number of participants | countries at previous editions

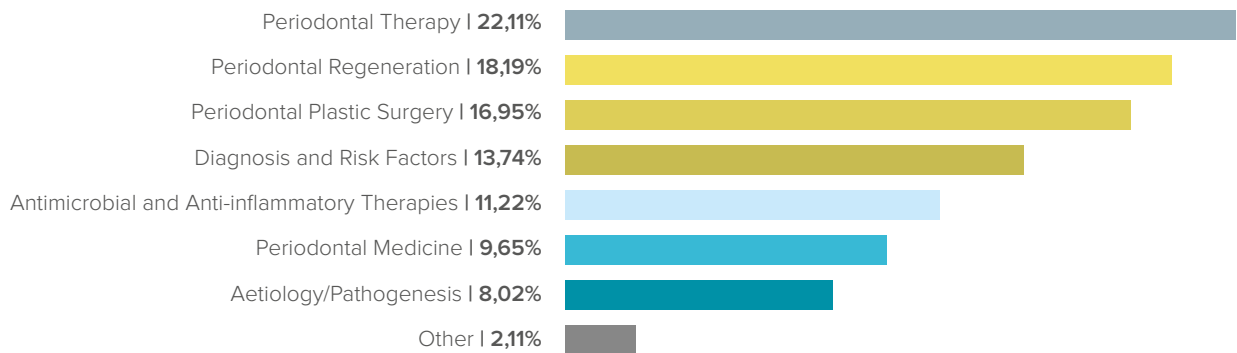


EuroPerio IS A GLOBAL MEETING

Demographic distribution of EuroPerio9 participants

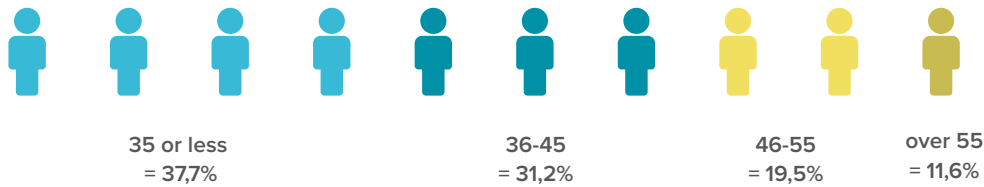


Main areas of interest at EuroPerio9



MEET FUTURE LEADERS AND BUYERS

One in three delegates is less than 35 years old (38%), Almost 70% < 45 years



High volume – great attendance
At peak times, about **88%** of all registered delegates are present at the congress venue at the same time.



On an average day at EuroPerio, about **50%** of all registered delegates are present at the congress venue at the same time. For 2018, this means more than **5.000** people.



DELEGATES' VOICE
Almost 87% of delegates at EuroPerio9 rated the exhibition excellent or good. (n = 4.325)

FACTS & FIGURES: REVIEW OF EUROPERIO9

- » 10.040 participants from 113 countries
- » 42 sessions with 134 top speakers
- » 7 interactive sessions
- » 1 live surgery being watched by more than 5.000 people at the same time
- » 5.792 downloads of the EuroPerio9 App
- » 1.752 submitted abstracts
- » 1.400 posters
- » 139 sponsors & exhibitors
- » 3.763sqm of exhibition space
- » 26 sponsor sessions



PRELIMINARY PROGRAMME OVERVIEW

(as of April 2019, may be subject to change)

WEDNESDAY, JUNE 2, 2021

Lecture Halls	Plenary Hall	Hall 1	Hall 2	Hall 3	Break Out 1	Break Out 2	Break Out 3	Break Out 4	Poster Lounge
13:30 – 15:00		Critical Factors in Implant Surgery: Treatment Decisions	Prevention and Risk Factor Control in Periodontology	Master Clinician/Periodontal & Implant Specialist Forum: EFP Alumni Session	Understanding Periodontitis & Peri-implantitis: International Member Societies Symposium	Sponsor Workshops	Sponsor Workshops	Sponsor Workshops	
15:00 – 15:15			Break	Break	Understanding Periodontitis & Peri-implantitis: International Member Societies Symposium	Sponsor Workshops	Sponsor Workshops	Sponsor Workshops	
15:15 – 16:45		Critical Factors in Periodontology: Treatment Decisions	Prevention and Risk Factor Control in Implant Dentistry	Master Clinician/Periodontal & Implant Specialist Forum: EFP Alumni Session	Understanding Periodontitis & Peri-implantitis: International Member Societies Symposium				
16:45 – 17:00				Break					
17:00 – 18:30	Opening Ceremony								

THURSDAY, JUNE 3, 2021

Lecture Halls	Plenary Hall	Hall 1	Hall 2	Hall 3	Break Out 1	Break Out 2	Break Out 3	Break Out 4	Poster Lounge
9:00 – 10:00	Key-note Lecture	Key-note Lecture							
10:00 – 10:30				Break					Poster Discussion
10:30 – 12:00	Master Clinician/Periodontal Specialist Forum	Critical Factors in Implant Surgery: Treatment Decisions	Understanding Perio-Systemic Link: [Other Medical Specialties]	Prevention and Risk Factor Control in Periodontology		Research Session	Research Session	Research Session	
12:00 – 12:30				Break					Poster Discussion
12:30 – 14:00			Sponsor Sessions						
14:00 – 14:30				Break					
14:30 – 16:00	Master Clinician/Implantology Specialist Forum	Critical Factors in Periodontology: Treatment Decisions	Understanding Periodontitis: Current-Base Knowledge	Critical Factors in Oral Health: Prevention and Risk Factor Control in Oral Health	Sponsor Session	Research Session	Research Session	Research Session	
16:00 – 16:30				Break					Poster Discussion
16:30 – 18:00	Master Clinician/Implantology Specialist Forum	Master Clinician/Dentistry Specialist Forum: [Other Dental Specialties]	Understanding Periodontitis: Current-Base Knowledge	Prevention and Risk Factor Control in Implant Dentistry	Sponsor Session	Research Session	Research Session	Research Session	



FRIDAY, JUNE 4, 2021

Lecture Halls	Plenary Hall	Hall 1	Hall 2	Hall 3	Break Out 1	Break Out 2	Break Out 3	Break Out 4	Poster Lounge
8:30 – 10:00	Master Clinician/Periodontal Specialist Forum	Critical Factors in Implant Surgery: Treatment Decisions	Master Clinician/Dentistry Specialist Forum: [Other Dental Specialties]	Team Session: [Management]	Sponsor Session	Research Session	Research Session		
10:00 – 10:30			Break						
10:30 – 12:00	Master Clinician/Periodontal Specialist Forum	Understanding Peri-implantitis: Current Base Knowledge	Master Clinician/Dentistry Specialist Forum: [Other Dental Specialties]	Team Session: [Management]		Research Session	Research Session		
12:00 – 12:30			Break						
12:30 – 14:00			Sponsor Sessions						
14:00 – 14:30			Break						
14:30 – 16:00	Master Clinician/Implantology Specialist Forum	Understanding Peri-implantitis: Current Base Knowledge	Understanding Perio-Systemic Link: [Other Medical Specialties]	Prevention and Risk Factor Control in Periodontology	Sponsor Session	Research Session	Research Session		
16:00 – 16:30			Break						
16:30 – 18:00	Critical Factors in Implant Surgery: Treatment Decisions	Critical Factors in Periodontology: Treatment Decisions	Understanding Perio-Systemic Link: [Other Medical Specialties]	Prevention and Risk Factor Control in Implant Dentistry	Sponsor Session	Research Session	Research Session		Poster Discussion

SATURDAY, JUNE 5, 2021

Lecture Halls	Plenary Hall	Hall 1	Hall 2	Hall 3	Break Out 1	Break Out 2	Break Out 3	Break Out 4	Poster Lounge
9:00 – 10:30	Critical Factors in Periodontology: Treatment Decisions	Critical Factors in Implant Surgery: Treatment Decisions	Critical Factors in Oral Health: Patient Management	Team Session: [Management]		Research Session	Research Session		
10:30 – 11:00			Break						
11:00 – 12:30	Closing Session								Poster Discussion

CONGRESS VENUE

**BELLA ·
CENTER
COPEN
HAGEN**

Center Blvd. 5
2300 Copenhagen
Denmark

The Bella Center Copenhagen is Scandinavia's largest multifunctional event venue and can count on a 40-year long track record of hosting successful national and international events. The location with its own metro station is easily reachable being only 10 minutes away from the international airport and 10 minutes from downtown Copenhagen.

The conference venue encompasses 121,000sqm, and is in fact expanding even further in 2021 adding 14,000sqm including a 7,000sqm congress hall seating 7,000 guests and additional 7,000sqm flexible facilities. With the completion of the new developments the Bella Center Copenhagen's manifests its position as the largest of its kind in Northern Europe and counts as such among the world's leading venues.



TERMS OF PARTNERSHIP DIAMOND, PLATINUM AND GOLD SPONSORS

GENERAL INFORMATION

Applications for sponsorship must be sent by email, and include the sponsorship application form signed by a legal competent representative and addressed to:

Congress Organising Office

Mondial Congress & Events

Ellen Valckenaere

Operngasse 20b | 1040 Vienna, Austria

+43 1 58804 143

valckenaere@mondial-congress.com

By signing this sponsorship application form, your booking becomes legally binding. After receiving it, the Congress Organising Office will send you the sponsorship contract.

This agreement shall remain in full force and effect in case of merger or acquisition of the contracting company.

Official Black-out time

Companies are not permitted to organise unofficial sponsor sessions or similar corporate organised events during the period extending from 2 days before the official start of the Congress (Wednesday, 2 June 2021) until and including the final day of the Congress (Saturday, 5 June 2021 at 24:00). The same rule applies throughout the entire congress!



The evening on Friday, 4 June 2021 (from 18:30), has been intentionally left free for industry to propose their own organised events.

PAYMENT CONDITIONS

Possibility of 2 instalments:

- » 50% of the total cost will be invoiced upon receipt of the completed sponsorship application form and is due for payment upon receipt of the invoice to guarantee the booking
- » 50% is due by Friday, 29 January 2021 or in a different pre-determined payment schedule.

All payments must be made in EURO (EUR).

CANCELLATION POLICY & FEE

Cancellations and changes to your original booking must be made in writing to **Mondial Congress & Events**, Ellen Valckenaere. 50% of total fees will be retained if booking cancelled by Friday, 5 June 2020
100% of total fees thereafter

SPONSORING PACKAGES

GENERAL INFORMATION

All items are subject to availability and will be allocated according to application procedures and guidelines on a “first come, first served” basis and taking into account contribution to previous editions of EuroPerio.

EFP Partners are entitled to submit their applications for EuroPerio10 sponsorship prior to the official start of the application procedure

All prices are net and on price basis 2021. Local taxes will be added, if applicable.

APPLICATION PROCEDURE AND GUIDELINES

The application procedure for all sponsoring packages starts on Wednesday, 4 September 2019 at 12:00am (CET) and ends on Wednesday, 13 November 2019. After this deadline, the sponsor session slots and the exhibition booths will be allocated in order of the procedure outlined below.

In general, applications within the same sponsoring level will be ranked according to the date/time of signed sponsorship form received. To reward loyalty and continued support, priority within each category will be given to companies which have supported EuroPerio as sponsors for the past two congresses (EP8 London and EP9 Amsterdam) and have sent applications within the first week (until Wednesday, 11 September 2019).

Applications received after the early application deadline Wednesday, 13 November 2019 will be handled on the basis of availability.

Higher sponsoring levels have priority in sponsor session slot and exhibition booth selection against all other lower sponsor levels at the moment of commitment.

It is very important to receive your final decision as soon as possible to include your logo on all promotional items aimed at delegates from the beginning.



SPONSORING PACKAGE BENEFITS

Refer to the following pages for more detailed information and priority rights regarding session & exhibition space allocation.

ITEM	DIAMOND SPONSOR Sponsorship € 120.000	PLATINUM SPONSOR Sponsorship € 88.000	GOLD SPONSOR Sponsorship € 50.000
Sponsor Session - 90min slot	1	1	—
Sponsor Workshop or Continuous Activity/Workshop at exhibition booth incl. additional 20sqm	✓	✓	—
Sponsor Session - 60min slot or Continuous Activity/Workshop at exhibition booth incl. additional 20sqm 	—	—	1
Additional Sponsor Session - 60min slot (if available!)	€ 15.000	€ 20.000	€ 25.000
One-time Sponsor Session/Workshop details included in congress newsletter	✓	—	—
Exhibition Space (sqm)	80	48	24
Additional Exhibition Space (price reduction/sqm)	30%	20%	10%
Hospitality Room or Private Hospitality Corner in the exhibition area 	✓	—	—
EuroPerio10 website presence	✓	✓	✓
Promotional Material	✓	✓	✓
Scientific Journals	✓	✓	✓
Marketing & use of the EuroPerio10 logo	✓	✓	✓
Banner	✓	✓	✓
Break Slide	✓	✓	✓
Congress Bag Insert or 20sec advertising video before each session in the main auditorium 	✓ (A4, max. 8 pages)	✓ (A4, max. 4 pages)	—
Discount "Additional Sponsorship Items"	30%	20%	10%
Company description in the Congress App with display of your company logo, possibility of having images, formatted text, headlines, links... 	200 words max.	150 words max.	100 words max.
Full Delegate Registrations	12	8	4
Exhibitor Registrations	22	15	10

DIAMOND SPONSORS

SPONSORSHIP € 120.000

INCLUDED BENEFITS

Sponsor Session

1 time slot of 90 min. for a presentation with speakers of your choice during a selected "Sponsor Session" slot.

The first Diamond Sponsor to commit will have first choice of time slots and location within the same level of sponsoring.

If Sponsors select speakers/chairpersons for their Sponsor Session who are members of the EuroPerio10 faculty, a flat contribution of € 1.100 net per speaker/chairperson for partial coverage of travel, accommodation and registration cost shall be rewarded to EuroPerio10. It is requested that speakers do not address the same topic in a sponsor session which they are scheduled to do in the main scientific programme.

For Sponsor Sessions during lunchtime, it is highly recommended to provide lunchboxes for delegates to further attract audience.

Additional Sponsor Session – if available (€ 15.000)

If available, 1 additional time slot of 60 min. for a presentation with speakers of your choice during a selected "Sponsor Session" slot can be booked.

Sponsor Workshops

or Continuous Activity/Workshops at Exhibition Booth

Diamond Sponsors have the option to organise a workshop up to 180 min. – which will be a hands-on session for a maximum of 100 participants on Wednesday, 2 June 2021 (13:45 – 16:45)

EuroPerio10 will provide a room and standard AV equipment. For organisational reasons, companies may charge an administration fee of max. € 100 per participant. If needed, registration has to be organised by the sponsor.

The first Diamond Sponsor to commit will have first choice of time slot and location within the same level of sponsoring. Alternatively, Diamond Sponsors are allowed to organise continuous Sponsor Workshops for a maximum of 25 persons at their exhibition booths. In this case and for this express purpose, an additional space of 20sqm will be allocated to the Diamond Sponsor exhibition space free of charge.

The sponsor needs to communicate the planned activities (either Sponsor workshop in session room or continuous workshop at exhibition booth) by Friday, 5 June 2020. After that date, requests are subject to availability.

One-time Sponsor Session/Workshop details included in congress newsletter

The option to have your Sponsor Session/Workshop details included in one of the congress newsletter of EuroPerio10 send to the EFP email database by Mondial Congress & Events (specifications apply).

Exhibition Space

80sqm in the industrial exhibition.

If your company wishes to increase the booth space, the fee for additional square meters will be reduced by 30%. The first Diamond Sponsor to commit will have the first choice of location.

Hospitality Room

or Private Hospitality Corner in the exhibition area

NEW

1 room located in the Congress area. First to commit will have the first choice of location. One seating set-up (Congress tables and chairs) is included.

Alternatively, Diamond Sponsors are offered to have a Private Hospitality Corner in the exhibition area: sponsors can build up their own "hospitality suite" (only wall panels provided by the organizer, room set up will be at sponsors' expenses).

EuroPerio10 Website Presence

Promotional Material

Scientific Journals

Marketing & use of the EuroPerio10 logo

Banner

Breaks

Same as Platinum Sponsors

Congress Bag Insert or 20sec advertising video before each session in the main auditorium

NEW

A brochure of your company and/or a brochure of your products provided – given prior approval by the organisers – will be included in the delegate bag (max. A4 format, max. 4 sheets/8 pages). Product samples are not permitted. Alternatively, Diamond Sponsors are offered to submit a 20 sec. advertising video that will be played during breaks in the main auditorium.

Discount on additional sponsorship items

For Diamond Sponsors, a reduction of 25% on any additional sponsorship item is available (see sponsorship items page 18).

Company Description in the congress app.

The Diamond Sponsors have the opportunity to include a company description of max. 200 words in the EuroPerio10 Congress App with display of your company logo, possibility of having images, formatted text (headlines, strong, italic and underlined text), links to external content/websites.

NEW

Delegate Registrations

As Diamond Sponsor, you will receive 12 complimentary full delegate registrations.

Exhibitor Registrations

As Diamond Sponsor, you will receive 22 complimentary exhibitor registrations.

PLATINUM SPONSORS

SPONSORSHIP € 88.000

INCLUDED BENEFITS

Sponsor Session

1 time slot of 90 min. for a presentation with speakers of your choice during a selected "Sponsor Session" slot.

The first Platinum Sponsor to commit will have first choice of time slots and location within the same level of sponsoring. If Sponsors select speakers/chairpersons for their Sponsor Session who are members of the EuroPerio10 faculty, a flat contribution of EUR 1.100 net per speaker/chairperson for partial coverage of travel, accommodation and registration cost shall be rewarded to EuroPerio10. It is requested that speakers do not address the same topic in a sponsor session which they are scheduled to do in the main scientific programme. For Sponsor Sessions during lunchtime, it is highly recommended to provide lunchboxes for delegates to further attract audience.

Additional Sponsor Session – if available (€ 20.000)

If available, 1 additional time slot of 60 min. for a presentation with speakers of your choice during a selected "Sponsor Session" slot can be booked.

Sponsor Workshops

or Continuous Activity/Workshops at Exhibition Booth

Platinum Sponsors have the option to organise a workshop up to 180 min. – which will be a hands-on session for a maximum of 100 participants on Wednesday, 2 June 2021 (13:45 – 16:45). EuroPerio10 will provide a room and standard AV equipment.

For organisational reasons, companies may charge an administration fee of max. € 100 per participant. If needed, registration has to be organised by the sponsor. Alternatively, Platinum Sponsors are allowed to organise continuous Sponsor Workshops for a maximum of 25 persons at their exhibition booths. In this case and for this express purpose, an additional space of 20sqm will be allocated to the Platinum Sponsor exhibition space free of charge.

The sponsor needs to communicate the planned activities (either Sponsor workshop in session room or continuous workshop at exhibition booth) by Friday, 5 June 2020. After that date, requests are subject to availability.

EuroPerio10 Website Presence

Your company's logo on the EuroPerio10 website with a direct link to your company's webpage.

Promotional Material

Your company's logo will be published in all promotional material once the contract has been signed.

Exhibition Space

48sqm in the industrial exhibition.

If your company wishes to increase the booth space, the fee for additional square meters will be reduced by 20%. The first Platinum Sponsor to commit will have the first choice of location.

Scientific Journals

The logo of your company will be seen in conjunction with EuroPerio10, which will be announced in the most important scientific and clinical journals in the field of Periodontology and Implant Dentistry worldwide.

Marketing & use of the EuroPerio10 logo

Unlimited use of the name "EuroPerio10 Platinum Sponsor" and EuroPerio10 logo for your company's advertising measures (after approval by the organizer).

Banner

At the entrance of the venue, a large banner will present all logos of the Platinum Sponsors.

Break

During the Congress, between the sessions the logos of the Platinum Sponsors will be projected on the break slides in the Congress rooms.

Congress Bag Insert or 20sec advertising video before each session in the main auditorium



A brochure of your company and/or a brochure of your products provided – given prior approval by the organisers – will be included in the delegate bag (max. A4 format, max. 2 sheets/4 pages). Product samples are not permitted. Alternatively, Platinum Sponsors are offered to submit a 20 sec. advertising video that will be played during breaks in the main auditorium.

Discount on additional sponsorship items

For Platinum Sponsors, a reduction of 20% on any additional sponsorship item is available (see sponsorship items page 18).

Company Description in the congress app.

The Platinum Sponsors have the opportunity to include a company description of max. 150 words in the EuroPerio10 Congress App with display of your company logo, possibility of having images, formatted text (headlines, strong, italic and underlined text), links to external content/websites.

Delegate Registrations

As Platinum Sponsor, you will receive 8 complimentary full delegate registrations.

Exhibitor Registrations

As Platinum Sponsor, you will receive 15 complimentary exhibitor registrations.

GOLD SPONSORS

SPONSORSHIP € 50.000

INCLUDED BENEFITS



Sponsor Session

or Continuous Activity/Workshops at Exhibition Booth

1 time slot of 60 min. for a presentation with speakers of your choice during a selected "Sponsor Session" slot.

The first Gold Sponsor to commit will have first choice of time slots and location within the same level of sponsoring.

If Sponsors select speakers/chairpersons for their Sponsor Session who are members of the EuroPerio10 faculty, a flat contribution of EUR 1.100 net per speaker/chairperson for partial coverage of travel, accommodation and registration cost shall be rewarded to EuroPerio10. It is requested that speakers do not address the same topic in a sponsor session which they are scheduled to do in the main scientific programme.

For Sponsor Sessions during lunchtime, it is highly recommended to provide lunchboxes for delegates to further attract audience.

Alternatively, Gold Sponsors are allowed to organise continuous Activity/Workshops for a maximum of 25 persons at their exhibition booths.

In this case and for this express purpose, an additional space of 20sqm will be allocated to the Gold Sponsor exhibition space free of charge.

The sponsor needs to communicate the planned activities (either Sponsor workshop in session room or continuous workshop at exhibition booth) by Friday, 5 June 2020. After that date, requests are subject to availability.

Additional Sponsor Session – if available (€ 25.000)

If available, 1 additional time slot of 60 min. for a presentation with speakers of your choice during a selected "Sponsor Session" slot can be booked.

Exhibition Space

24sqm in the industrial exhibition.

If your company wishes to increase the booth space, the fee for additional square meters will be reduced by 10%. The first Gold Sponsor to commit will have the first choice of location.

EuroPerio10 Website Presence

Your company's logo on the EuroPerio10 website with a direct link to your company's webpage.

Promotional Material

Your company's logo will be published in all promotional material once the contract has been signed.

Scientific Journals

The logo of your company will be seen in conjunction with EuroPerio10, which will be announced in the most important scientific and clinical journals in the field of Periodontology and Implant Dentistry worldwide.

Marketing & use of the EuroPerio10 logo

Unlimited use of the name "EuroPerio10 Gold Sponsor" and EuroPerio10 logo for your company's advertising measures. (after approval by the organizer).

Banner

At the entrance of the venue, a large banner will present all logos of the Gold Sponsors.

Break

During the Congress, between the sessions the logos of the Gold Sponsors will be projected on the break slides in the Congress rooms.

Company Description in the congress app.

The Gold Sponsors have the opportunity to include a company description of max. 100 words in the EuroPerio10 Congress App with display of your company logo, possibility of having images, formatted text (headlines, strong, italic and underlined text), links to external content/websites.

Delegate Registrations

As Gold Sponsor, you will receive 4 complimentary full delegate registrations.

Exhibitor Registrations

As Gold Sponsor, you will receive 10 complimentary exhibitor registrations.



Early bird fee
€ 450,- net/sqm
Regular fee
€ 610,- net/sqm

EXHIBITION

SPACE-ONLY RENTAL FEES

The early bird fee for exhibition space is € 450,- net/sqm if booked by Wednesday, 21 October 2020.

After this date, the regular fee of € 610,- net/sqm will be charged. Minimum booking of 9sqm

All prices are net. Local taxes will be added, if applicable. Space rental does not include partition walls, furniture, electricity, stand cleaning, etc. The contact information for the suppliers to book these services as well as our official partner for booth rental will be provided in the Exhibitor Manual (Autumn 2020).

EXHIBITOR BENEFITS

Your company's name will be published in the industrial exhibition section of the EuroPerio10 website (section accessible via the homepage). Your company's name will also be published in the EuroPerio10 industrial exhibition section of the Final Programme and the Congress App.

GENERAL INFORMATION

Exhibition applications opens on Wednesday, 6 November 2019. Applications must be submitted via the online application link available on the EuroPerio10 website. For questions, contact:

Ellen Valckenaere

Operngasse 20b | 1040 Vienna, Austria
+43 1 58804 143
valckenaere@mondial-congress.com

By submitting the exhibition application form, the booking becomes legally binding. This agreement shall remain in full force and effect in case of merger or acquisition of the contracting company.

BOOTH ALLOCATION

Booths will be allocated on a "first come, first served" basis according to the chronological order of applications received.

PAYMENT CONDITIONS

All payments must be made in Euro (€)
Construction of the booth will only be permitted if complete payment is received by Mondial Congress & Events within the outlined payment terms.

To guarantee the reservation, a deposit of 50% of the total cost will be invoiced within 2 weeks of the completed exhibition application form and is due for payment upon receipt of the invoice.

Final payment is due by Friday, 29 January 2021.

CANCELLATION POLICY & FEE

Cancellations and changes to your original booking must be made in writing to **Mondial Congress & Events**, Ellen Valckenaere.

50% of total fees will be retained if booking cancelled by Friday, 29 January 2021

100% of total fees therein after



LOYAL EXHIBITOR REWARD

NEW

Companies who attended the past 2 editions of EuroPerio (EP8 London and EP9 Amsterdam) and book more than 24sqm until Wednesday, 2 September 2020 will benefit from an extra presence on the website and in the congress app, and a preferred ranking among exhibitors for a booth allocation. Furthermore they have the possibility to book additional sponsorship items (previously available for sponsors only) at a 10% discount!

SPONSORSHIP ITEMS

Each item will be available to one sponsor only (besides advertisements and Speakers' Dinner). All items are subject to availability and will be allocated on a "first come, first served" basis. Preference will be given to higher-level sponsors.

Applications should reach Mondial Congress & Events by Wednesday, 21 October 2020

Applications received after this deadline will be handled on the basis of availability. The Organising Committee is open to discuss alternative sponsoring opportunities. All prices are net and on price basis 2021. Local taxes will be added, if applicable. For payment and cancellations conditions, see terms of partnership for sponsors on page 10.

DELEGATE ITEMS – CONGRESS MATERIALS

Congress bags - € 35.000

Delegates will be provided with an official EuroPerio10 Congress bag upon registration at the Congress. This will include the sponsor's company logo along with the EuroPerio10 logo, which is a powerful way to promote your company and will continue to serve as a reminder long after the event.

Congress notepads & pens - € 15.000

These will be distributed to all delegates. Your company's logo along with the EuroPerio10 logo will be printed on the notepad and on the pen, which is a prominent way to promote your company and act as a reminder after the meeting.

Bookmark - € 9.000

These will be inserted into the Final Programme Book which will be distributed to all delegates. Your company's logo will be printed on the bookmark. Bookmarks – given prior approval by the organisers – to be provided by the company.

Lanyard - € 25.000

These will be distributed to all delegates. Your company's logo will be printed on the lanyard. Delegates must wear their name badge and lanyard throughout the meeting. Lanyards – given prior approval by the organisers – to be provided by the company.

Congress Bag insert - € 9.000

Only available for Gold sponsors

A brochure of your company and/or a brochure of your products provided – given prior approval by the organisers – will be included in the delegate bag (max. A4 format, max. 4 sheets/8 pages). Product samples are not permitted.



ON-SITE COMMUNICATION SERVICES

Info corner - € 5.000

It will be centrally located near the registration area and will be used for daily announcements.
The company's logo will be displayed next to the Congress logo, further details to be announced.

WIFI - price on request

The company's logo will be placed on the landing page when connecting with the congresses WIFI as well as next to any information on WIFI.

EuroPerio10 Congress App - price on request

For EuroPerio9 the official congress app was downloaded by **more than 60% of regular delegates** and interactive app features were also used in **7 scientific sessions**. The congress app will also be the main way to stay up to date with EuroPerio10 and as such sponsoring the app will give you exposure to a large proportion of the congress delegates.

CATERING & HOSPITALITY

Faculty-Lounge - price on request

A Lounge for speakers providing refreshments will be set up in a separate area and can be branded with the sponsor's logo.

Water dispensers - price on request

A minimum of 10 water dispensers will be placed at strategic points throughout the exhibition area and the conference center. The sponsor logo will be displayed on the water dispensers.

NETWORKING PROGRAMME

Welcome Reception & Exhibition Opening - price on request

All delegates are invited to the Welcome Reception which will be held in the industrial exhibition. During the reception, snacks and drinks will be served.

- » Mention of the sponsorship in the final programme on the page addressing networking activities
- » Decorative poster/banner with company logo at the reception area
- » Open to actions proposed by the sponsor to increase brand impact

Date & Time: Wednesday, 2 June 2021; approximately 18:30 – 20:00

Location: Industrial Exhibition

Speakers' Dinner - price on request

Reception and dinner for invited speakers and EFP representatives

- » Insertion of sponsor's logo in the invitations
- » 1 roll-up banner display at the dinner venue
- » Open to actions proposed by the sponsor to increase brand activity

Date & Time: Tuesday, 1 June 2021; approximately 20:00 – 23:30

Location: to be announced





www.efp.org

organised by



IMPORTANT DATES & DEADLINES

Wednesday, 4 September 2019,
12:00am CET

**Start Application
Sponsoring Packages**

Wednesday, 13 November 2019

**End Application
Sponsoring Packages**

Wednesday, 21 October 2020,
12:00am CET

End Early Bird Fee Exhibition

2019

2020

2021

Wednesday, 6 November 2019,
12:00am CET

Start Application Exhibition

Friday, 5 June 2020

Cancellation deadline

Friday, 29 January 2021

**Remaining payment due for Exhibition
and Sponsorship Package**

Cancellation deadline Exhibition (50% fee)