



EFP Virtual EuroPerioSeries

An EFP initiative

**INDUSTRY
DOSSIER**

THE ROAD TO COPENHAGEN

WELCOME TO THE WORLD OF EUROPERIO!

After rescheduling EuroPerio10 due to the covid-outbreak, we are ready to fully embrace the road to Copenhagen by introducing the new EuroPerio Series. With these online sessions, we are taking virtual education a step further to bring the world of EuroPerio directly to our community all over the world. The EuroPerio Series serves as a building block until the EuroPerio10 in Copenhagen. Until then we offer you interactive educational sessions that follow the contents of previous congresses paired with the new topics of the field.

Taking the most interesting insights of former EuroPerio Congresses and Perio Master Clinics and conveying them to the online space, we enable the community to fully immerse themselves into the scientific discourse of periodontology and implant dentistry. Thus, we offer another way to acquire additional insights and knowledge regarding the world of periodontology and implant dentistry - anywhere at any time.

In a precise manner, the series focuses on active engagement and interactive content in order to encourage professional discussions and scientific exchange between the experts and the community. Participants have the chance to get in touch with the leading experts in the field, initiate informed discussions and further develop their insights with the professional exchange.

KEY FACTS:

- » Open for everyone
- » Registration open from April 2021
- » Free Kick-Off Event: June 5, 2021
- » If you register for EuroPerio10 early, you get free access to EuroPerio Series
- » Fees: 35€ per session

WHAT IT HAS TO OFFER TO YOU:

PARTICIPANTS	FACULTY	INDUSTRY
Gain new insights with precise, practice-oriented and interactive sessions	Promote your lectures	Reach your audience wherever they are
Learn from experts of the field	Connect with other professionals in the field	Online
Build your network and get in touch with the leading professionals	Attract a wide audience for your lecture at EP10	Not time-dependent
Be part of The Road to Copenhagen	Help us raise awareness and foster knowledge about gum health and periodontal science	Promote your company and products among the global Perio community

EUROPERIO SERIES – DATES & TOPICS

The EuroPerio Series will start with a Kick-Off Event on June 5, 2021, followed by seven more sessions that take place every second Monday evening of each month, starting from September 13, 2021. Each edition of EuroPerio Series will focus on an existing topic which should keep everybody updated about the latest research findings and a foretaste of what is to come at EuroPerio10 in Copenhagen.

EUROPERIO SERIES KICK-OFF EVENT: SATURDAY, JUNE 5, 2021

The Kick-Off Event will be accessible to everyone for free. With this initiative, it is our aim to bring together the global Perio community and kick-off the Road to Copenhagen.

Kick-off Edition | June 5, 2021

Mucogingival Surgery – from Amsterdam to Copenhagen

More information about programme and speakers will be available soon.

EUROPERIO SERIES SINGLE EDITIONS

From September 2021, every second Monday of the month from 18:00 to 20:00 CET

Complimentary access to all delegates who have already registered for EuroPerio10 at the time of the edition.

Registration fee per edition: € 35

Edition 1 | September 13, 2021

Bone regeneration – the present faces the future. A conversation between the present and the future

Edition 2 | October 11, 2021

EFP CPG – Treatment of periodontitis in stage IV. Recommendation for ortho treatment in stage IV periodontitis patients

Edition 3 | November 8, 2021

Periodontal diseases and systemic diseases. Can we improve systemic health with periodontal therapy?

Edition 4 | December 13, 2021

Innovations in step 2 of periodontal therapy. Selecting the best adjunctives

Edition 5 | January 10, 2022

Peri-Implant Diseases – the Scandinavian connection. What is new in the surgical management of peri-implant diseases?

Edition 6 | February 14, 2022

Personalised Medicine in Periodontal and Peri-implant Diseases. How personalised medicine will help our patients?

Edition 7 | March 14, 2022

Periodontal regeneration – New concepts and approaches in periodontal regeneration

More information about programme and speakers will be available in due time.

All sessions will be available on-demand for 4 weeks after each edition.

INDUSTRY OFFER



20% discount
for EuroPerio10
Sponsors & Exhibitors*

KICK-OFF EVENT ON JUNE 5, 2021

EuroPerio10 Sponsors & Exhibitors* will receive a complimentary company profile on the EuroPerio Series online platform for the Kick-Off Event on June 5, 2021. Additional sponsorship opportunities are available to increase visibility and to get in touch with the EuroPerio community.

Supporter packages for the Kick-Off Event

€ 9.500

includes:

Limited to 3 companies

- » Company profile on the EuroPerio Series online platform
- » 5 registrations for company staff to directly interact with participants within the company profile
- » Teaser in a EuroPerio10 congress newsletter
- » 20 sec. advertisement during the session breaks
- » Slider on the home page of the virtual platform with hyperlink to your website
- » Sponsorship acknowledgement after scientific session

Detailed sponsorship items can be found on page 5.

EUROPERIO SERIES SINGLE EDITIONS STARTING IN SEPTEMBER 2021

The EuroPerio Series starting in September 2021 and taking place every second Monday of the month from 18:00-20:00 CET.

EuroPerio Series Supporter Package

€ 20.000 per edition

includes:

Exclusive**

- » Top ranked company profile on the EuroPerio Series online platform
- » 5 virtual registrations with access to scientific sessions and the meeting hub to communicate with participants
- » Teaser in a EuroPerio10 congress newsletter
- » 20 sec. advertisement during the session breaks
- » Slider on the home page of the virtual platform with hyperlink to your website
- » Sponsorship acknowledgement after scientific session

Detailed sponsorship items can be found on page 5.

* EuroPerio10 Sponsors & Exhibitors: this benefit only applies to companies that confirmed their participation at EuroPerio10 in 2022 and paid the first deposit invoice.

** Exclusivity is offered to EuroPerio10 Sponsors & Exhibitors only

SPONSORSHIP ITEMS

FOR THE KICK-OFF EVENT ON JUNE 5, 2021 AND THE EUROPERIO SERIES STARTING FROM SEPTEMBER 2021

All sponsorship items will be allocated upon availability - EuroPerio10 Sponsors & Exhibitors* have priority rights to choose selected sponsorship items. Afterwards companies will be treated on a “first-come, first-served” basis. Bookings will be considered upon availability.

COMPANY PROFILE ON THE EUROPERIO SERIES ONLINE PLATFORM

- Single edition package – € 1.750
- Package for all EuroPerio Series – € 3.750

Includes:

- » Logo
- » Link to company website
- » Company description
- » Brochure portfolio
- » Videos gallery
- » 5 virtual registrations with access to scientific sessions and the meeting hub to communicate with participants
- » Logo on the conference website with link to company website

ADVERTISEMENT ON THE EUROPERIO SERIES ONLINE PLATFORM

Slider on the home page of the virtual platform

€ 5.000 per day

Your company banner will be displayed in a loop on the main page of the EuroPerio Series online platform.

- » Banner provided by your company
- » Format: jpeg or png only
- » Specifications: 870px Wide x 155px High
- » Possibility to link to an external webpage

Advertising during the session breaks

€ 9.000

Display a 20 seconds advertisement prior to the start of a specific scientific session of your choice. Participants will see your advert in the waiting area before the start of a virtual session.

Format: video, slides or static ad

TEASER IN THE EUROPERIO10 CONGRESS NEWSLETTER

€ 7,000

Include a short teaser to an article on your company's website in the EuroPerio10 congress newsletter.

The audience of the EuroPerio10 congress newsletter includes EFP Members, EuroPerio and EFP Master Clinic delegates and other interested parties who subscribed for the newsletter.

Length of the teaser: 100 characters + link

- » Number of recipients: 15.252 active contacts
- » Average opening rate: 35,9 %

ADVERTISEMENT ON THE EFP APP

Important news to share? The EFP App is an important source of information for the EFP community.

Place an ad, send out push messages or publish an article which is linked to your website.

If you are interested, please send an email to valckenaere@mondial-congress.com

ADVERTISE ON EFP SOCIAL MEDIA PLATFORMS

The number of active social media users is increasing every single day. Use the opportunity to reach the EFP community through their social media channels and engage with an international audience:

- » Facebook (19,892 followers)
- » Instagram (8,689 followers)
- » YouTube (4,530 followers)
- » Twitter (2,565 followers)
- » LinkedIn (614 followers)

Numbers of followers as of 11 March 2021.

Advertising opportunities will be discussed individually upon request.

TERMS & CONDITIONS

Applications should reach Mondial Congress & Events by Friday, 30 April 2021. Bookings made after the deadline will be allocated on “first come, first served” basis. All sponsorship items will be allocated upon availability. EuroPerio10 Sponsors & Exhibitors* have priority rights to choose selected sponsorship items.

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PAYMENT CONDITIONS

All payments must be made in Euro (€). All prices quoted are excl. local VAT, if applicable. The full amount will be invoiced upon confirmation. Invoices are payable within 30 days.

CANCELLATION POLICY & FEE

Cancellations and changes to your original booking must be made in writing to Mondial Congress & Events, Ellen Valckenaere.

50% of total fees will be retained if booking cancelled by Friday, 30 April 2021. 100% of total fees thereafter.

If you are interested in contributing to the EuroPerio Series, please send an email to:
valckenaere@mondial-congress.com



JUNE 15-18 | 2022
COPENHAGEN

Don't miss it and apply to exhibit at EuroPerio10!
Early bird exhibition fee available until Wednesday, 20 October 2021

Why exhibit at EuroPerio10?

EuroPerio is the largest congress of periodontology and implant dentistry in the world and offers an ideal platform for you to showcase your products to leaders and decision makers in the field.

More information: www.efp.org/industry